Fundació Joan Miró

Barcelona
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1. Introduction

The year 2022 was particularly significant for the Fundació Joan Miró, which developed a programme to highlight the importance of art for our lives in both the intimate and the social sphere. More than ever, art is a tool for questioning the world we live in, activating creativity and enjoying and generating new knowledge, but also for managing the complexity and uncertainty of life and our relationships with other people and with the planet.

The Foundation organized the exhibition *Miró. His Most Intimate Legacy* along these lines. It reviewed the evolution of the artist’s private collection and opened a new door to the most personal Miró, while relating his works to the historical moments he experienced with his family.

At a time when the Anthropocene is destroying the planet that we once knew, the exhibition *Paul Klee and the Secrets of Nature* emphasized the German-Swiss artist’s continued fascination with observing nature and its fragility.

The exhibitions and all the activities organized at the Foundation are inspired by the work of Joan Miró and his commitment to new, diverse and radical art. The staff of the Foundation follow this commitment closely in accordance with the main points of the 2023-2026 Strategic Plan, which was approved in 2022. The present report captures the frenetic activity of a year of clear recovery marked by a changing international context.
1.1 The Fundació Joan Miró

Joan Miró (Barcelona, 1893 – Palma, 1983) was one of the most important artists of the 20th century and is widely known for his highly original, intense and experimental work. The Fundació Joan Miró was set up by the artist himself with an initial collection made up mostly of his privately-owned works. The aim was to set up in Barcelona a place of reference on Miró on an international level and to promote research on his work and on contemporary art.

Thanks to the generosity and collaboration of the artist’s family and friends, today the Foundation holds, exhibits and disseminates a unique collection of works by Joan Miró, his personal library and an archive with almost all of his preparatory drawings. It is therefore known worldwide as an institution of reference on the artist’s work.

The Foundation opened to the public on 10 June 1975. Since then, it has become a dynamic place where Miró’s work can be seen in the company of the most contemporary artworks. Located in a building designed by Josep Lluís Sert, the architect who designed the building, chose Montjuïc as the location because they envisioned a building that was integrated in nature, surrounded by vegetation that penetrated and formed part of the museum.

And this is the Fundació Joan Miró: a museum where art and nature overlap. From the Olive Tree Patio, the heart of the building, you can see the Montjuïc Park on one side and the city of Barcelona embraced by the Collserola hills on the other. The Carob Tree Patio offers an outdoor place of rest inside the museum, and the North Patio offers a view of the city with the sculpture Study for a monument offered to the city of Barcelona (Moon, sun and one star) in the foreground. The terraces allow us to admire the patios, the vegetation of Montjuïc surrounding the building and the Miró sculptures that form part of the landscape. It is a free itinerary for observing nature within the museum route and viewing the surroundings.

The trees of the Foundation have a timeless symbolism: the cypress is a symbol of welcome and hospitality; the almond tree of the rebirth of nature; the olive tree of longevity, strength and renewal; and the carob of fertility. For Miró, a tree “has a soul, a spirit”; it is not just a trunk with branches and leaves.

Montjuïc is the great urban park of Barcelona, a garden of gardens that acts as one of the city’s lungs. Well connected to public transport, it also has a network of paths that allow you to reach the Foundation on foot from various parts of the city (including the Poble-Sec neighbourhood, the Avinguda Paral·lel and Plaça d’Espanya) and to discover the natural environment that surrounds it. If you walk to the Foundation, you can enjoy the combination of art and nature from the start of your journey.
1.2 The Strategic Plan

For more than 45 years, the Fundació Joan Miró has played a significant role in the cultural scene in Barcelona and abroad, promoting the work and vision of its founder, Joan Miró. With its 50th anniversary drawing near, the Foundation aims to attain a greater presence in cultural, social and intellectual life as an art institution of reference and to be more resilient, effective and ambitious, as set out in its new 2023-2026 Strategic Plan, which began to be drafted in 2019.

In November 2019, the Board of Trustees of the Fundació Joan Miró received the first draft of the new strategic plan, created on the initiative of the Board itself and the management with the involvement of the staff. Months later, the institution was seriously affected by the COVID-19 pandemic. The ensuing economic crisis has decreased purchasing power, increased the prices of supplies and had an impact on tourism in our country. Furthermore, in addition to climate change, the recent armed conflicts and energy instability represent a new threat to world order. The original vision of the plan has been refined accordingly to bolster and adapt the institution’s strategies and prepare it for current times, for new improvements and for the uncertainties that affect us.

When the Foundation started operating again at the end of the lockdown, the drafting of the Strategic Plan for the period 2023-2026 was resumed. This was done through an open process that started with the participation of all the staff and also involved the Board of Trustees. Likewise, to take into account all views and opinions, we consulted organizations, companies and institutions that collaborate with the institution, friends and patrons of the Foundation, visitors, and representatives of our social and cultural world. This consultation was not a one-time event but will continue as the Strategic Plan is implemented and developed over the next three years.

The Foundation wants to share art with the world, ranging from its immediate sphere to distant collaborators and visitors. The institution considers itself responsible, on the one hand, for contemporary and emerging artists and, on the other hand, for art itself and its transformative capacity for all people and for society. It therefore needs to enhance its standing in the world as an emblematic place in the city and a symbol of Barcelona’s culture. In the 2023-2026 Strategic Plan, with the 50th anniversary of the Foundation drawing near, in accordance with its values of proximity, sustainability, innovation and commitment, four main lines of work were drawn up for the coming years: placing visitors at the centre of the Foundation’s action, enhancing Miró’s international standing, ensuring the Foundation’s sustainability, and strengthening the institution’s action in accordance with its aims and values.

Following this plan will push the Foundation towards a more sustainable model of a museum focused on excellence and knowledge creation for all visitors. Its strategic lines also include proposals to develop the talent of a staff committed to the institution and the artist’s legacy, which now needs to be carried into the future.

Lines of the 2023-2026 Strategic Plan

Placing visitors at the centre of our action

To offer visitors (in person or online) a unique emotional and intellectual experience based on our artistic, architectural, educational and academic offering in accordance with their concerns and expectations.
— Objective 1. To prioritize the Foundation’s strategic marketing (the USA, Spain, Asia-Pacific and Europe) and to strengthen international communication.

The USA is the country with the most works

The activity Stories of Trading Cards

The terraces of the Fundació Joan Miró
by Miró in private and public collections, and the market with the greatest philanthropic potential. Spain has the closest audience and the most potential for growth. Asia-Pacific is the most important emerging market for new museums and has audiences with the greatest capacity for growth. Europe is the most consolidated market for medium-sized projects and the most important for institutional loans, and it has the largest number of single-artist museums.

— Objective 2: To foster visibility and reputation
To promote the international visibility of the Foundation and to consolidate its local and national visibility. To create a new communication narrative.

— Objective 3: To consolidate institutional relations
To strengthen and expand the Foundation’s network of collaborators and increase its capacity for influence.

Ensuring the Foundation’s sustainability
To offer a respectful economic model that generates a positive and measurable impact and that remains consistent and aligned with the environment and the demands of an open and inclusive society.

— Objective 1. To develop the business and new sources of income
To optimize the potential of the Foundation’s own business (shops and e-commerce), to evolve in the rental of spaces and to promote the Foundation to new tourist markets. To diversify funding sources by seeking new alliances with our partners and offering new forms of long-term relationship with the Foundation.

— Objective 2. To ensure the management, investment in and maintenance of the heritage (the building and the Collection)
To guarantee the sustainability and future of the collection and the building through appropriate management, investment and maintenance, while minimizing our environmental impact.

— Objective 3. To ensure good governance of the Foundation
To ensure that the Foundation is governed with excellence, both internally and externally, and to prevent potential risks.

Promoting a culture of talent, prioritizing staff cohesion and well-being

— Objective 1. To promote talent management
To attract and develop the talent of the Foundation’s people and staff. To have the best professionals to guarantee the institution’s future as a centre of quality.

— Objective 2. To prioritize change management
To maintain motivation and enthusiasm for the future project, understanding the need for continuous change and innovation. To transform the Foundation in order to transform the world, with a staff in continuous development.

— Objective 3. To ensure the well-being and health of people
Taking care of our staff is our priority. The necessary action must be taken for people to feel good in terms of both physical and emotional health.

2. Placing visitors

The Fundació Joan Miró aims to offer a unique emotional and intellectual experience in which art, architecture, nature, education and research join hands. Attentive listening to visitors’ concerns and expectations is the starting point of the Foundation’s action, which is articulated through a high-quality exhibition programme and activities for all audiences that place the work of Miró, modern art and contemporary art at the service of everyone.

In addition, the promotion of research and knowledge based on the Collection and the programming creates new opportunities, both inside and outside the institution.

The Foundation has become consolidated as a cultural agent that promotes awareness, critical creativity and diversity and is committed to society and its challenges and to improving social cohesion and the sense of community.
2.1 Exhibitions

Since the Fundació Joan Miró opened its doors in 1975, it has aspired to become an institution of reference on Miró on an international level, in addition to promoting contemporary knowledge and creation. Far from a mausoleum for his work, Joan Miró envisaged a living centre in permanent dialogue with the art practices of the time. Four large colourful letters recall this founding mission at the entrance of the building: CEAC, the acronym for Centre for Contemporary Art Studies. This vocation is embodied in the main lines of programming and the exhibition spaces: a dynamic presentation of the Collection that is subjected to constant review and research, as Miró himself did with his own work; temporary galleries dedicated to offering innovative, diverse and rigorous readings on modern and contemporary art; and Espai 13, which has been open to work by younger artists and emerging curators for more than four decades.

The Collection

The collection of paintings, drawings, sculptures and works on paper displayed at the Foundation is one of Miró’s most complete and offers an exhaustive tour of all the stages of his life and art. By walking across a series of areas you can explore the work and very personal language of one of the most influential artists of the 20th century. These thematic lines illustrate key concepts of Miró’s thought, his time and his work (the land beyond painting, violence and escape, anonymity, poetry and silence, anti-painting, sobreteixims, works made with a base of jute and hemp weave, to which all kinds of objects are attached, making the pieces three-dimensional, in combination with pictorial gesture and, on occasions, the controlled action of fire, and art and everyday life). They show the artist’s desire to transcend conventional painting. Because of their artistic and poetic significance, the paintings linked to Surrealism and the works related to the Spanish Civil War deserve special attention. Also of note are the large canvases Miró produced from the 1960s onwards, characterized by their large colour fields and freedom of gesture.

Most of these works were donated to the Foundation by the artist himself. Others come from the collections of his wife, Pilar Juncosa, and Joan Prats, a friend of Miró and the driving force behind the setting up of the Foundation. Subsequent donations were made by Marguerite and Aimé Maeght, Pierre Matisse, Manuel de Muga, Joan Prats, a friend of Miró and the driving force behind the setting up of the Foundation. Other donations include the works of the collections of Emili Fernández Miró, Joan Punyet Miró and Lola Fernández Jiménez and from the Kazumasa Katsuta collection.

A visitor

Over the years, Joan Miró kept works, drawings and sketches that allowed him to maintain an emotional contact with his work and served as a tool for reviewing his career and his artistic development. As Miró unfolded his life project, he also reserved key works for his wife, Pilar Juncosa, and his daughter, Dolors Miró. Miró’s love and generosity towards them was later extended to his grandchildren, David, Emili, Joan and Teo, to whom he dedicated some outstanding paintings.

“Miró. His Most Intimate Legacy”

With the arrival of a new deposit of 59 works belonging to the artist’s family in September 2021, the Fundació Joan Miró initiated a research project that culminated this year in the exhibition “Miró. His Most Intimate Legacy”. This exhibition opened a door to a more personal Miró through the review of the collections that the artist created for himself and his family, which form the basis of the Collection. This mutual understanding behind the origins of the Foundation also characterizes our relationship with friends, collaborators and institutions.

A visitor

“Miró. His Most Intimate Legacy” discovered a little-known facet of Joan Miró, that of a collector of his own work, which resulted in the creation of three major family collections: his own, that of his wife and that of his daughter. The exhibition investigated the evolution of these collections and opened a new door to the more personal Miró. Curated by Marko Daniel, Director of the Fundació Joan Miró, together with Elena Escolar and Dolors Rodríguez Roig, historians of the institution’s Collections Department, the exhibition reconstructed the path of generosity from the intimate gesture of Miró towards his loved ones to the universal gesture of sharing his thought and legacy through the creation of the Fundació Joan Miró.

More than 125,000 visitors enjoyed this exhibition made up of around 180 objects, including around 80 works covering almost the entire artistic career of Miró, from 1910 to 1976, as well as preparatory drawings, documents never exhibited before and family photographs. The exhibition also invited us to imagine the links between the selected works and the personal, cultural and historical moments of the 20th cen-
tury witnessed by Miró, his wife, Pilar Juncosa, and his daughter, Dolores Miró. During the exhibition Miró. His Most Intimate Legacy, practically all the exhibition spaces of the Foundation were dedicated to the artist. Some works that are usually presented in the Collection were shown in the temporary galleries and others were seen again in the Collection, such as Flame in space and nude woman (1932), the set Painting I, II, III and IV (1940–1973) and the Barcelona series (1944).

Miró. His Most Intimate Legacy highlighted the key role played by Pilar Juncosa and Dolores Miró in the conservation and transmission of the artist’s legacy. It also paid tribute to the entire Miró family, who, with their continued generosity, have helped build the world’s most important public collection of Miró’s work.

Once again, the Fundació Banc Sabadell collaborated with the Fundació Joan Miró to carry out this project, which has been embodied for posterity in a publication that includes all the works and documents of the exhibition, as well as an essay by the curators and a conversation between Marko Daniel and Joan Punyet, grandson of Joan Miró, which reveals a new side of the artist.

The public and educational programming linked to the exhibition included a rich programme of face-to-face and online proposals for all audiences regarding Miró’s role as a collector and the importance of his pictorial approaches today. In addition, in the months of June and July 2022, the Fundació Joan Miró celebrated the artist’s legacy with a special programme of unique activities of other artistic disciplines, as well as wellness and leisure experiences.

Paul Klee and the Secrets of Nature

The collaboration between the Zentrum Paul Klee in Bern and the Fundació Joan Miró made it possible to present Paul Klee and the Secrets of Nature in Barcelona in the autumn of 2022. This exhibition forms part of a series organized in collaboration with other single-artist museums of major avant-garde artists. As a result of this collaboration, in 2023 a selection of works from the Foundation’s Collection will be presented at the Zentrum Paul Klee.

The German-Swiss artist Paul Klee (1879–1940) always felt a fascination for observing nature. He saw the contemplation of natural phenomena as an art in itself that allowed him to penetrate the world of apparent things in order to understand their intrinsic dynamics and create from them. Curated by Martina Millà, Head of Exhibitions at the Fundació Joan Miró, the exhibition Paul Klee and the Secrets of Nature, which was exclusively sponsored by the Fundación BBVA, reviewed this bond of the artist with the natural environment, in which he found a field of study, a teaching model, a source of inspiration and a refuge. The exhibition also wanted to demonstrate the importance of exploring natural phenomena in the education and development of Klee, one of the most outstanding European avant-garde artists and one of the most surprising to rediscover through the prism of nature. More than 87,000 people were able to do so thanks to this proposal.

The collection of the Zentrum Paul Klee, the most important archive of the artist’s drawings and pictorial works, provided the bulk of the more than 200 works presented in the exhibition, which was completed with contributions from other prominent institutions and private collections abroad.

Paul Klee and the Secrets of Nature was divided into four areas that offered a chronological itinerary through Klee’s holistic vision of nature: his formative period, the impact of the First World War, the definition of a theoretical framework during his years teaching at the Bauhaus, and the synthesis in his mature stage. Each of these areas included a work by other artists who also investigated phenomenological aspects of nature but, because they were women, did not receive the attention or treatment they deserved: Gabriele Münter (Germany, 1877–1962), Emma Kunz (Switzerland, 1892–1963) and Maruja Mallo (Spain, 1902–1995). The artist Sandra Knecht (Switzerland, 1968), originally from Bern like Klee, was also placed in dialogue with him. Her art practice is linked to rural life and the local world from a contemporary and queer perspective.
Espai 13

With the desire to continue addressing the aspects of emerging art, for the 2022 programme, Espai 13 of the Fundació Joan Miró presented "Dive and Immersion", a series curated by Pere Llobera with the collaboration of Martina Millà, Head of Exhibitions at the Fundació Joan Miró, including proposals by Víctor Jaenada, Marcel Rubio Juliana, Marria Pratts and Martín Vitaliti. The series takes its title from José Ángel Valente’s free translation of the poem Il tuffatore, by Eugenio Montale, inspired by a funeral painting of the fifth century BC found in the necropolis of Paestum. Both the poem and the painting, showing a naked boy diving into water, reflect on life and death and their inherent circularity.

The series started in January 2022 with Isabel, by Víctor Jaenada, an investigation into recurring childhood memories based on a personal episode fraught with premonition and death. It was an installation and performative project that started from Miguel de Unamuno’s “tragic sense of life”, but presented in reverse: here the fatality of death was replaced by the uneasiness of living. The exhibition included a flamenco concert by Ana Brenes.

Next, Marcel Rubio Juliana explored the concept of resurrection through the process of alchemy in The Resurrection. In this proposal, Rubio used an elaborate visual framework to address the relationship between resurrection and alchemy with regenerative energy, exploring the recursive transmutation between matter and spirit. Rubio approached this series from three perspectives: the symbolic process of alchemical transmutation; a detailed physical description of all the bodily and spiritual processes involved; and a reference to the Christian origin of the term resurrection. He illustrated this extreme metamorphosis with an extensive series of large-format oil paintings and a figurative iconography resulting from direct observation of human and animal models.

The third exhibition of the series, by Marria Pratts, pushed the boundaries of her pictorial practice with an installation that dissected her own creative process. In Possession Drift, she explored a painting that is born from action itself, breaking into the space by taking possession of reality. This expanded painting was transformed into an installation artefact thanks to a collaboration with the architect Jorge Vidal, thus turning Espai 13 into a landscape to embrace a “new dream”. As part of the exhibition, the artist, the architect and the curator held a conversation on the process and the archive of the exhibition.

Martin Vitaliti closed the “Dive and Immersion” series with Silly Symphony. In the basement room of the Fundació Joan Miró, Vitaliti’s audiovisual installation focused on recurrence and repetition in the production processes of American animation in the early 1930s. Vitaliti intervened in a fragment of these animations in which cartoonists reuse the same drawings to optimize the production chain and maximize profits. Vitaliti’s project was accompanied by Inbetweener, a family workshop for the creation of drawings and sound as in the first animations of the American industry in the 1930s.

Opening the Archive

The Fundació Joan Miró’s aim is to further the research and dissemination of its unique collection, which is the centre of all its activity. To make this centrality visible, the archive of drawings, documents and graphic and lithographic works of the Foundation was located in the octagonal tower of the building, in a space that forms part of the visit to the Collection and is divided into three sections: an exhibition room (free access), a consultation room and the reserve collection. From the exhibition room, the public can see the interior of these spaces through the glass walls and learn more about the artist’s creative process and projects through the materials from the Foundation’s document collection that are on display.

Opening the Archive 01 is the title of the exhibition that inaugurated this space and left a record of the scale of the transfer of the works. It also revealed the different parts of this project, underlining the close relationship between Miró and Sert. With this exhibition, visitors were able to get a taste of the variety and wealth of the documents in this collection and to learn about the conservation work that was carried out as a result of the transfer.

Photography

Since 2012, the Fundació Joan Miró has organized photography exhibitions in the entrance hall. Through an agreement with the estate of Joaquin Gomis (Barcelona, 1902–1991) and the Generalitat de Catalunya, the Foundation is responsible for managing the Gomis Archive, on deposit at the National Archive of Catalonia, as well as disseminating the collection and promoting the study of the works of Gomis. Gomis was a friend of Miró and the first President of the Foundation. His works are temporarily exhibited in the hall, alternating with works by other amateur photographers. Throughout 2022, this space housed the exhibitions Long Days, Short Nights, a selection of photographs by Joaquim Gomis about family summers in Sitges and Ibiza, and Entourage, which displays photographs of Joan Miró taken by Enric Tormo. In the exhibition Bimbo, Nora Baylach shared with the visitors images of cats, which also fascinated Paul Klee.
2.2 Public and educational programming

The public and educational programming linked to the Collection, the building and surroundings and the temporary exhibitions combines face-to-face proposals at the Foundation and other facilities with online initiatives. The Foundation’s work with schools and its involvement and collaboration in cultural events in the city are key to expanding its community and connecting with new and diverse audiences. Convinced of the benefits of art in people’s lives and relationships, the staff work to promote critical awareness and creativity and to improve social cohesion through inclusion and the promotion of diversity. This is done by means of educational programmes in schools in the neighbourhood, workshops and other cross-generational activities at the Foundation, and projects and experiences in co-creation with groups of young people, LGBTQ+ and others who need specific resources. The presentation of The Long Journey of Joan Miró, a biography of the artist illustrated by Marta Altés with texts by Gemma Gallardo, which was published simultaneously in Catalan, Spanish, French, English and Chinese, expands the initiatives for family audiences with new proposals inside and outside the Foundation.

The Foundation’s public and educational programming is an essential tool to help visitors better understand and appreciate works of art, to foster the development of critical and creative skills, and to build a community engaged in art and culture. Through this programming, visitors can obtain information about the historical, cultural and social context in which Miró created a given work of art and how he incorporated these elements into his work, thus attaining a better understanding of Miró’s career and his importance in the history of art.

Art workshops and other creative activities encourage the development of critical and creative skills in visitors. These programmes help develop the capacity for observation and analysis, as well as creativity and artistic expression. The public and educational programming also helps to build a community committed to art and culture. It is addressed inclusively to a wide and diverse audience, who can find in the Foundation a place for dialogue and participation. These actions consolidate the institution as a reference in projects that have a great social impact through the transformation of people.

The programmes, which are offered to a variety of audiences, focus on the following three areas: Joan Miró; modern, contemporary and emerging art; and architecture and the environment. For the general public, the Foundation offers workshops, explanations and other activities related to the temporary exhibitions and also collaborates with other institutions and organisations in the city.

Through the projects aimed at students and carried out with their participation, the Fundació Joan Miró tries to bring young people closer to the world of art and to foster their creativity and critical capacity. Thanks to guided tours, workshops and other activities, students can learn about the history of art and develop their artistic skills.

The proposals are leisure and educational activities that allow children and adults to enjoy art and culture together. They encourage communication and creativity in the family and help children develop their imagination and artistic skills.

For young people, there are proposals that aim to encourage their involvement in the world of art and give them the opportunity to carry out their own art projects. Through music, film and other activities, young people can explore creativity and actively participate in the arts community.

The Foundation also promotes programmes aimed at accessibility and social integration, which seek to ensure that everyone can access art and culture regardless of their abilities or situation. This includes visits and activities adapted to people with disabilities, as well as specific programmes for groups at risk of social exclusion.

After the forced shutdown brought about by the pandemic, in 2022 the Foundation introduced an Accessibility Plan to replace the previous one (dating from 2017) and proposed a series of new actions aimed mainly at ensuring that all the museum’s activities can be enjoyed by everyone comfortably and in equal conditions. The temporary exhibitions, for example, were designed following the guidelines of universal design or design for all. These aim to ensure, for example, that the furniture and flooring do not present obstacles to movement, that the communication elements are clearly visible and easily understandable, and that the placing of the works is suitable for everyone.

Accessibility is also implemented in the publications. The Foundation has presented a proposal so that people with visual, auditory or intellectual disabilities can enjoy the publications thanks to audio descriptions of the images, videos in sign language and with subtitles, and easy-to-read texts and pictograms. The next edition of the publication The Long Journey of Joan Miró (the best-selling publication in 2022) will contain a QR providing access to this material. Other resources implemented in 2022 that facilitate the integration of people with disabilities were radio guides, tactile material and easy-to-read documents and pictograms. In addition, the website has incorporated the Accessibility Guide, which allows you to prepare the visit with people with autism spectrum disorder and with communication problems.
The Foundation follows the pulse of the city
Joan Miró’s feelings for Barcelona were embodied in the creation of the Foundation. True to this spirit, the staff are involved in the cultural and educational fabric of the city, working hand in hand with various institutions and initiatives. In the cultural field, the Foundation celebrates popular culture by programming some activities at the Festivals of Santa Eulàlia and La Mercè. It participates in events such as Architecture Week and the Night of the Museums and in the festivals that mark the cultural events of the city, such as the Grec Festival of Barcelona, Sampler Series, 48h Open House Barcelona, Barcelona Dibuixa, Barcelona Obertura and BARQ (the International Architecture Film Festival). The Foundation is also involved in two central events in the municipal cultural agenda: Open City—the Biennial of Thought and In Museu, a one-day event in which, under the guidance of specialists, visitors are allowed into spaces of the institution that are usually restricted.

In addition to city events, the Foundation works on proximity initiatives with its neighbour-hood by participating as an organizing institution of “Viu Montjuïc”, an event in which the park becomes a cultural space with a programme of activities and leisure opportunities that are open to all citizens.

With regard to education, for the past eight years the educational department of the Foundation has collaborated with the neighbouring schools of Poble-Sec and La Font de la Guatllia, as well as with other schools that belong to the district of Sants-Montjuïc, especially in the neighbourhoods of Marina del Port and Sants. It also supports the Pedagogical Reference Centre of Sants-Montjuïc with the aim of promoting educational equity. Thus, the Foundation regularly collaborates with schools to create projects with students through training for teachers. The aim is to introduce educational innovation, encourage cross-disciplinary work and increase the importance of art in all fields of learning.

The Fundació Joan Miró is one of the 250 facilities from all over Catalonia that are part of Apropa Cultura. The objective of this programme, promoted by the Generalitat de Catalunya, is the cultural integration of people with disabilities and social inclusion groups. The Foundation participates in training sessions and joint projects and forms part of the technical committee for the preparation and monitoring of the Accessibility Plan for museums and visual arts spaces in Catalonia.

2.3 Studies and academic research

Research is a key aspect for the Fundació Joan Miró, as evidenced by the existence of the Foundation’s Documentation Centre. The archive is available to researchers, students, art professionals and anyone interested in the subject. A key role is also played by the Library, one of the Foundation’s most emblematic spaces, which was reorganized in 2022 to specialize in Joan Miró and the Foundation’s history.

Following the objective of promoting research and supporting young researchers, on 3 June 2022 an agreement was signed for the creation of the Fundació Joan Miró–UPF Contemporary Art Chair, the result of a framework agreement initiated in 2020 between the Foundation and Pompeu Fabra University.

The main objective of the Chair, directed by Manel Jiménez, vice-rector of Educational Transformation, Culture and Communication of the UPF, is to promote the study of contemporary art, the work of Joan Miró and the collections of the Foundation among students. This initiative will allow for research projects based on the Collection and the programming of exhibitions and activities of the Foundation, thus contributing to the transfer of knowledge between the academic world and the general public. It was created as a central tool to promote teaching, research and the dissemination of knowledge in relation to Joan Miró and contemporary art.

Among its priorities are the implementation of joint lines of research, the completion of doctoral theses, coordination to obtain joint research projects and the publication of research in academic journals. Predoctoral and postdoctoral scholarships, internship plans and awards will also be promoted. In addition, master classes will be given by specialists of the Foundation in subjects such as conservation, restoration and exhibitions.

The Chair is a new result of the collaboration between the two institutions, which has also involved the temporary transfer of works from the Foundation’s Collection to the UPF and the transfer of some of the museum’s bibliographical holdings on contemporary art to the UPF’s library.

Mironins is a transmedia initiative that aims to encourage children to have a close and lively relationship with art. The project was initiated eight years ago at the Fundació Joan Miró with the publication of a book of activities for the discovery of Miró that bears the same title. Three drops of paint that come out of Miró’s paintings are the protagonists of this adventure originally imagined by the authors Anna Carretéro, Marceta Hattener and Anna Parroy. It is also the name of a television series and a research and innovation project.

In the course of 2022, the script of the itinerary The Mironins and Joan Miró’s Magic Staircase was written. It is a free tour with a digital device in which the user goes up an imaginary ladder that symbolically allows Miró’s characters to reach “the world of fantasy and imagination”. The experience is like a journey from the real world to an imaginary one, or an immersion in a higher dimension. The aim of the research is to create a free tour with a digital device based on augmented reality and binaural sound.

Through interactive and augmented reality experiences, children and their families are invited to learn about Joan Miró’s creative processes and come into contact with their own creativity through exploration and play. The Fundació Joan Miró participates in the project’s research team as a consortium attached to the RIS3CAT Media community with the participation of the Audiovisual Technologies Unit of Eurecat, Pompeu Fabra University, Cornelius Films, Sfy and Wildbytes.

In 2022 tests were also carried out on a possible immersive space. The starting point is the personal iconography that Miró consolidated from the 1940s onwards, along with a limited range of colours that became constant presences in his creation. Room 21-A displayed signs taken from Miró’s inventory that slid along the walls and were transformed when the users touched them with their hands. In Room 21-B, the proposal was inspired by a photographic report by Ralph Herrmanns about Miró drawing in the sand with a cane on the beach. The users were provided with a sandpit and a range of tools. When they used these tools, they created projections of lines, colours and textures on the walls of the space.
289,345 visitors in the year 2022

NUMBER OF VISITORS PER YEAR

<table>
<thead>
<tr>
<th>Year</th>
<th>Number</th>
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<td>2019</td>
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<td>96,025</td>
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<td>2021</td>
<td>289,345</td>
</tr>
<tr>
<td>2022</td>
<td>289,345</td>
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VISITOR PROFILE

Age
- 26% From 20 to 29 years
- 19% From 30 to 39 years
- 23% From 40 to 49 years
- 16% From 50 to 59 years
- 15% 60 years or more
- 1% Up to 19 years

Sex
- 42% men
- 58% women

Tickets purchased
- 1: 33%
- 2: 46%
- 3: 9%
- 4: 8%
- More than 4: 4%

Accompanying persons
- Alone: 25%
- Couple: 35%
- With friends: 17%
- With family (children): 16%
- With family and friends: 7%

Place of residence

- Barcelona: 18%
- Rest of Catalonia: 7%
- Rest of Spain: 3%
- Rest of Europe: 44%
- Rest of the world: 18%
- Don’t know: 10%

Visitors per exhibition in 2022

<table>
<thead>
<tr>
<th>Exhibition</th>
<th>Visitors</th>
<th>Days open</th>
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<tbody>
<tr>
<td>Fundació Joan Miró</td>
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<tr>
<td>Joan Miró Collection</td>
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<tr>
<td>The Meaning of Sculpture</td>
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<td>Miró. His Most Intimate Legacy</td>
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<td>Paul Klee and the Secrets of Nature</td>
<td>54,113</td>
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<td>Victor Jaenada. Isabel</td>
<td>4,604</td>
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<tr>
<td>Marcel Rubio. The Resurrection</td>
<td>4,790</td>
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<tr>
<td>Marria Pratts. I possession Drift</td>
<td>8,212</td>
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<tr>
<td>Martin Vitaliti. Silly Symphony</td>
<td>5,275</td>
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<td>Juande Jarillo. Views</td>
<td>7,887</td>
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<td>Enrique Tormo</td>
<td>43,588</td>
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<tr>
<td>Joaquim Gomis</td>
<td>42,022</td>
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<tr>
<td>Nora Baylach. Bimbo</td>
<td>47,970</td>
<td>88</td>
</tr>
</tbody>
</table>

Means of transport

- Public transport: 64%
- On foot: 17%
- Tourist bus: 4%
- Private car: 2%
- Taxi: 13%

214,394 requests for directions on Google Maps
2.5 In detail

TEMPORARY EXHIBITIONS

Miró. His Most Intimate Legacy
1 April 2022 – 26 September 2022
Curator: Marko Daniel with Elena Escolar and Dolors Rodríguez Roig.
Catalogue: Miró. His Most Intimate Legacy
Activities:
- Participatory space: From Home to the World / Collection of Affective Objects / I Dream of a Large Studio / Musical improvisations by students from the ESMUC / Apparentant à l’amour (LGBTI Museums) / Archiving, Conserving, Hiding / Creative Families. Let’s Transform an Image / In Front of the Moon, in Front of the Sun / Stories in the Cards / Of Flesh and Blood / Accessible tours / Interactive tours for people with visual impairments / Landscapes and Memories / Body and Intimacy in the Museum
- The collaboration of the Fundació Banc Sabadell

Paul Klee and the Secrets of Nature
21 October 2022 – 2 February 2023
Curator: Martina Millà, Head of Exhibitions at the Fundació Joan Miró, with the collaboration of Fabienne Eggelhöfer, chief curator of the Zentrum Paul Klee
Catalogue: Paul Klee and the Secrets of Nature
Activities:
- Flamenco Action-Concert by Ana Brenes Saturday, 19 March, at 5:30 p.m.
- Price: €5 (includes the concert and entry to the Espai 13 exhibition)
- Participants: 159 people
- Some artists from Espai 13 expressed their interest in receiving social inclusion groups in person. One of these was Víctor Jaenada, who established a dialogue with a group of young people from an integration centre for people with addictions and a group of homeless people, a total of 15 people.
- The collaboration of the Fundació Banc Sabadell

Víctor Jaenada. Isabel
21 January 2022 – 18 April 2022
2022 series of Espai 13 Dive and Immersion
Curator: Pere Llobera, with the collaboration of Martina Millà, Head of Exhibitions at the Fundació Joan Miró.
Activities:
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ACTIVITIES OF THE TEMPORARY EXHIBITIONS

Participatory space. From Home to the World
Related exhibition: Miró. His Most Intimate Legacy
Description: A participatory space with several areas: a reading corner, a play area and an area for creating poems with others.
Dates: Saturdays, from 5 to 7.30 p.m. and Sundays, from 11 a.m. to 1.30 p.m.
Space: Room 14

Digital project: Creative Families. Let’s Transform an Image
Related exhibition: Miró. His Most Intimate Legacy
Description: A digital activity for experiencing art as a family. In the galleries of the Foundation, families can discover the universe of the artist and later put their creativity to the test at home through the website. The content of the proposal is obtained from the website and is available from the beginning of the exhibition.
Number of views: 83

Collection of Affective Objects
Related exhibition: Miró. His Most Intimate Legacy
Description: A proposal to share the Collection of Affective Objects on social networks: images of objects of special value for their owners, who would find it difficult to get rid of them, with the hashtag #LlegaMiró.
Number of views: 67

I Dream of a Large Studio
Related exhibition: Miró. His Most Intimate Legacy
Description: A workshop of plastic experimentation in which the participants experienced the possibilities of creation in four different areas of work: projections, a photocopier, a light table and an “archive of objects of use”.
Coordinators: Julia Pelletier and Dario Zeruto
Space: Workshop Space
Date: Sunday, 8 May, from 11 a.m. to 2.30 p.m. and from 4 p.m. to 6.30 p.m., in consecutive sessions
Age: From 8 years
Participants: 34 people

Musical improvisations by students of ESMUC
Related exhibition: Miró. His Most Intimate Legacy
Coordinators: Núria Andorrà
Musicians: David Flores (violin), Òscar Rico (viola), Clara Torner (cello) and Guillem Rodri (electric guitar)
Duration: 35 min
Space: Exhibition galleries
Date: Sunday, 19 June, at 9.30 and 11 a.m.
Audience: 35 people

Appartenant à l’amour (LGTBI Museums)
Related exhibition: Miró. His Most Intimate Legacy
Description: This visit-workshop conceived and led by Blanca Arias explored different ways to identify a fixation on love as a creative force in the work of Joan Miró. A map of counter-normative desires including eroticism, admiration, spirituality, recognition in the other and even alchemy was presented with the images.
Duration: 1 h 30 min
Space: Exhibition galleries and gardens of the Foundation
Date: Saturday, 9 July, at 11.30 a.m.
Attendees: 11 people

Archiving, Conserving, Hiding
Related exhibition: Miró. His Most Intimate Legacy
Description: A workshop in which the participants assumed the role of curators of works of art.
Coordinators: Julia Pelletier and Dario Zeruto
Duration: 4 h
Space: Library
Date: Saturday, 7 May, at 10 a.m.
Age: From 16 years
Participants: 4 people

In Front of the Moon, in Front of the Sun
Related exhibition: Miró. His Most Intimate Legacy
Description: A family activity conceived and led by the architect and educator Miquel del Pozo, in which stories were created, narrated and drawn on the basis of the works that Miró gave to his grandchildren. Interpreting works of art awakens our imagination and offers us a new look at the world.
Duration: 1 h 30 min
Space: Exhibition galleries and Room 14
Date: Saturday, 30 April, at 5.30 p.m.
Age: From 5 years
Participants: 25 people

Stories in the Cards
Related exhibition: Miró. His Most Intimate Legacy
Description: An activity to discover the most intimate oral legacy of families with a narrator (Mon Mas) and an illustrator (Ignasi Blanch).
Duration: 2 h
Space: Auditorium and patios of the Foundation
Date: Sunday, 29 May, at 11.30 a.m.
Participants: 91 people

Landscapes and Memories
Related exhibition: Miró. His Most Intimate Legacy
Description: This activity was part of the Museums Await You series aimed at senior citizens in the city of Barcelona who use the VinclesBCN service and senior citizen centres. It is a joint initiative of 18 museums in the city.
Participants: 15 people

Body and Intimacy in the Museum. Inti-MA-nt
Related exhibition: Miró. His Most Intimate Legacy
Description: A day of training with the participation of the dancer and choreographer Quim Bigas for professionals in social and educational action, organized jointly with the MNAC within the series Educate with Art of Apropa Cultura.
Participants: 20 people

Participatory space. A Natural Archive
Related exhibition: Paul Klee and the Secrets of Nature
Description: An organic space conceived by Teresa Rubio that explored nature as a meeting point between Joan Miró, Paul Klee and the Fundació Joan Miró, a place of convergence, relation and welcome. Elements of the material universe and physical and vital phenomena were articulated in a series of stimuli and games conducive to participation and presence. The archive was configured as an ordered landscape that was nurtured and transformed by the interactions, experiences and records generated during its lifetime.
Space: Room 14

Date: Saturday, 9 July, at 5.30 p.m.
Age: From 5 years
Participants: 15 people

Dynamic tours for visually impaired people
Related exhibition: Miró. His Most Intimate Legacy
Description: A dynamic tour with audio descriptions, embossed images of the works and a reading of “Miró’s words” collected in interviews or in letters he sent to his relatives.
Participants: 15 people
Digital project: Creative Families. Let’s Make a Clay Picture

Related exhibition: Paul Klee and the Secrets of Nature
Description: A digital activity for experiencing art as a family. In the galleries of the Foundation, families can discover the universe of the artist and later put their creativity to the test at home through the website. The content of the proposal was obtained from the website and was available from the beginning of the exhibition.

Number of views: 94

Guided tour for the general public

Related exhibition: Paul Klee and the Secrets of Nature
Description: The Foundation offered 23 guided tours for visitors to this exhibition in 2022.
Participants: 212 people

Spectres

Related exhibition: Paul Klee and the Secrets of Nature
Description: A family workshop related to the exhibition that understands secrets as phenomena that are here but cannot be seen, such as ultraviolet light, infrared light and inaudible frequencies. Created and led by Roc Jiménez de Cisneros and Serafín Álvarez.
Duration: 2 h
Places: Temporary exhibition galleries and Workshop Space
Dates: Sundays, 6 and 27 November
Age: 6–12 years
Participants: 46 people (2 sessions)

To Do a Drawing, the Seed of an Idea is Essential

Related exhibition: Paul Klee and the Secrets of Nature
Description: An activity for understanding the creative process of the artist through challenges and playing.
Duration: 1 h 30 min
Space: Galleries
Dates: From 8 November 2022 to 9 February 2023. Tuesdays, Wednesdays and Thursdays, at 10 a.m.
Age: 6–12 years
Participants: 590 people (24 sessions)

Guided tours for schoolchildren

Related exhibition: Paul Klee and the Secrets of Nature
Description: The Foundation offered guided tours of this exhibition for secondary school students, hosting seven groups.
Participants: 170 people

Paul Klee in Miró’s Garden

Related exhibition: Paul Klee and the Secrets of Nature
Description: An activity aimed at families with girls with Rett syndrome or with children with autism spectrum disorder and carefully designed so that the participants can connect with playing and with the poetics of Paul Klee. A workshop designed by Artepalativo.
Dates: Saturday, 19 November, at 11 a.m.
Participants: 18 people

Paul Klee. The Senses and Nature

Related exhibition: Paul Klee and the Secrets of Nature
Description: A multisensory tour for visually impaired people.
Dates: According to demand
Participants: 30 people (2 sessions)
**ACTIVITIES OF THE COLLECTION**

**Guided tours**

An activity linked to the Collection

**Description:** In 2022, a total of 249 guided tours were offered in Catalan, Spanish, English and French.

**Participants:** 1,572 people

**Guided tours for adults groups**

An activity linked to the Collection

**Description:** In 2022, a total of 33 free visits were offered to adult groups.

**Participants:** 701 people

**Free visits (domestic and foreign)**

An activity linked to the Collection

**Description:** In 2022, a total of 69 groups of adults made a free visit to the Foundation.

**Participants:** 1,022 people

**Guided tours for international student groups**

An activity linked to the Collection

**Description:** In 2022, a total of 6 guided tours were offered to groups of foreign students.

**Participants:** 101 people

**Free visits for international students**

An activity linked to the Collection

**Description:** In 2022, a total of 268 groups of international students visited the Foundation free of charge with prior booking.

**Participants:** 5,278 people

**Free visits to the Foundation’s collection for groups with functional diversity**

An activity linked to the Collection

**Description:** A total of 49 groups of people with functional diversity visited the Foundation.

Visits for people with motor, sensory or intellectual disabilities and people at risk of social exclusion.

**Participants:** 735 people

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Dynamic tour: A Journey with Joan Miró

**An activity linked to the Collection**

**Description:** A tour to learn the story of Joan Miró.

**Duration:** 1 h 15 min

**Places:** Temporary exhibition galleries and Workshop Space

**Dates:** Saturday, 5 November and 3 December, at 4 p.m., in Catalan. Saturday, 10 December, at 4 p.m., in Spanish

**Age:** From 5 years

**Participants:** 20 people (3 sessions)

Dynamic tour: A/P (Artist’s Proof)

**An activity linked to the Collection**

**Description:** An activity for discovering Joan Miró's work processes.

**Duration:** 1 h 15 min

**Places:** Galleries and Workshop Space

**Dates:**
- Catalan: 4 and 30 January; 26 March; 13 April; 1 May; 9 and 31 July; 2 and 20 August; 10 and 18 September. Saturdays at 4 or 5 p.m.; Sundays at 11 a.m.; weekday holidays at 11 a.m.
- Spanish: 15 January; 20 February; 20 March; 16 April; 19 June; 10, 12 and 30 July; 21 and 23 August; 4 September; 22 October. Saturdays at 4 or 5 p.m.; Sundays at 11 a.m.; weekday holidays at 11 a.m.

**Age:** 6–12 years

**Participants:** 238 people (23 sessions)

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Dynamic tour: Morning Star

**An activity linked to the Collection**

**Description:** A tour of natural elements, shadow theatre and sand dunes leads to the main themes in Joan Miró's work as part of a learning experience based on curiosity and playing.

**Duration:** 1 h 15 min

**Space:** Galleries

**Dates:** Sunday, 22 May, 12 June, 16 October and 20 November, at 11 a.m.

**Age:** 3–5 years

**Participants:** 64 people (4 sessions)

Dynamic tour: Objects and Figures

**An activity linked to the Collection**

**Description:** Each family was given an everyday object or a natural element that accompanied them through the galleries of the Collection and the temporary exhibition and introduced them to the sculptural processes of Joan Miró.

**Duration:** 1 h 15 min

**Space:** Galleries

**Dates:**
- Catalan: 9 January; 26 February; 27 March; 10 and 24 April; 17 and 19 July; 6, 28 and 30 August; 11 September; 30 October; 11 December. Saturdays at 4 or 5 p.m.; Sundays at 11 a.m.; weekday holidays at 11 a.m.
- Spanish: 29 January; 13 February; 15 April; 26 June; 16 July; 7, 9 and 27 August; 15 October; 19 November. Saturdays at 4 or 5 p.m.; Sundays at 11 a.m.; weekday holidays at 11 a.m.

**Age:** 6–12 years

**Participants:** 112 people (23 sessions)

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Dynamic tour: Miró Universe

**An activity linked to the Collection**

**Description:** In this visit to the galleries of the Fundació Joan Miró, we explored the artist’s works to discover the world he created through sound and movement.

**Duration:** 1 h 15 min

**Places:** Galleries and patios

**Dates:**
- Catalan: 5 January; 19 February; 5 and 19 March; 2, 14 and 23 April; 14 May; 4 and 18 June; 3, 5 and 23 July; 14 and 18 August; 3 September. Saturdays at 4 or 5 p.m.; Sundays at 11 a.m.; weekday holidays at 11 a.m.
- Spanish: 3, 6 and 22 January; 5 and 27 February; 12 March; 9 and 17 April; 21 and 28 May; 25 June; 2, 24 and 26 July; 13 August; 17 and 25 September. Saturdays at 4 or 5 p.m.; Sundays at 11 a.m.; weekday holidays at 11 a.m.

**Age:** 3–5 years

**Participants:** 401 people (33 sessions)

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With or Without Sugar: “Let’s Talk about Miró” visit-conversation

**An activity linked to the Collection**

**Description:** In this session we talked about the works of Joan Miró that the public had chosen, first while walking around the galleries of the Collection and later in the restaurant of the Foundation.

**Place:** Collection galleries and restaurant

**Date:** Wednesday, 16 February, at 4 p.m.

**Attendees:** 3 people

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Workshop: Joan Miró Circles, Points and Rounded Shapes

**An activity linked to the Collection**

**Description:** This workshop explores the special role played by the circle in Miró’s work. The participants produce a picture with a circle as a starting point.

**Duration:** 1 h 30 min

**Places:** Galleries and Workshop Space

**Dates:** Saturday, 29 October; Saturday, 26 November; Tuesday, 27, Wednesday, 28 and Thursday, 29 December at 4 p.m.

**Age:** 3–5 years

**Participants:** 114 people (5 sessions)
Digital project: Miró in Play
An activity linked to the Collection
Description: A collection of educational resources for learning about Joan Miró from different perspectives.
Number of views: 1,755

Digital project: Creative Families, A Pochoir Exhibition at Home
An activity linked to the Collection
Description: A digital activity for experiencing art as a family. In the galleries of the Foundation, families can discover the artist’s universe and later put their creativity to the test at home through the website. The content of the proposal is available on the website.
Publication: Start of exhibition
Number of views: 266

Joan Miró. A Family Experience
An activity linked to the Collection
Description: Teaching material with which families with children can visit the Joan Miró Collection. Available in Catalan, Spanish, English and French.
Items sold: 494 (131 in Catalan, 91 in Spanish, 85 in English and 197 in French).

Dynamic tour: Miró’s World
An activity linked to the Collection
Description: During the visit, a discussion is held on four or five works related to the stories, which narrate the main aspects of the artist’s work, and a short sensory practice is carried out to get to know Miró through ourselves.
Duration: 1 h 15 min
Place: Galleries
Age: Kindergarten and first stage of primary school
Participants: 5,588 people (235 sessions)

Dynamic tour: Joan Miró My Diary
An activity linked to the Collection
Description: During the visit, five or six works related to the photo album were discussed to work with the students on the main aspects of the artist’s work processes.

Dynamic tour: Joan Miró The Evolution of a Style
An activity linked to the Collection
Description: A tour that helps to understand the reasons that lead an artist to create a personal vocabulary.
Duration: 1 h
Place: Galleries
Age: 3rd to 4th year of secondary school
Participants: 232 people (10 sessions)

Dynamic tour: Joan Miró The Trees Speak to Me
An activity linked to the Collection
Description: A tour to understand the style of simple shapes and elementary colours that define a personal artistic universe like that of Miró.
Duration: 1 h
Place: Galleries
Age: Upper secondary school and vocational training
Participants: 182 people (7 sessions)

Dynamic tour: I Work as a Gardener
An activity linked to the Collection
Description: A tour that helps to understand how these criteria are conveyed artistically in the works of Joan Miró. Afterwards, the students make a collective mural in the classroom using printing techniques.
Duration: 1 h 15 min
Place: School and museum galleries
Age: 4th, 5th and 6th years of primary education
Participants: 438 people (17 sessions)

Workshop: In White
An activity linked to the Collection
Description: A workshop on architecture, art and the surrounding landscape.
Duration: 2 h
Place: Sert Building and Workshop Space
Age: Primary education and first stage of secondary education
Participants: 359 people (14 sessions)

Independent visits led by the teacher
An activity linked to the Collection
Description: In 2022, a total of 102 schools visited the permanent and temporary collections independently, led by their teachers.
Early education: 2,343 visitors (105 sessions)
Primary education: 1,227 visitors (52 sessions)
Lower and upper secondary school: 987 visitors (44 sessions)

Dynamic tour: Artichokes Here, Potatoes There!
An activity linked to the Collection
Description: Before the visit, the students work at school on the importance of agriculture in order to understand the work of farmers and familiarize themselves with the initiatives of ecological agriculture and urban farming. During the visit to the Foundation, they observe how these criteria are conveyed artistically in the works of Joan Miró. Afterwards, the students create an illustrated recipe book in the classroom using techniques commonly seen in the artist’s works.
Duration: 1 h 15 min
Place: School and museum galleries
Age: 1st, 2nd and 3rd year of primary education
Participants: 464 people (18 sessions)

Dynamic tour: Dynamic tour: Artichokes Here, Potatoes There!
An activity linked to the Collection
Description: Before the visit, in the classroom the students learn that our decisions regarding food are important, so we must learn to be more respectful of our bodies and our environment. During the visit to the Foundation, they observe how these criteria are conveyed artistically in the works of Joan Miró.
Duration: 1 h 15 min
Place: School and museum galleries
Age: 4th, 5th and 6th years of primary education
Participants: 438 people (17 sessions)

Community project: Art Afternoons
An activity linked to the Collection
Description: A non-formal education programme organized by the parents’ association of the Bosc de Montjuïc School (adults and children), Som Valors and the Education Department of the Foundation to raise awareness of the importance of a healthy and sustainable diet. Our findings were reported in a publication to raise awareness among residents of Poble-Sec of the importance of healthy and sustainable food.
Duration: 1 h 30 min
Place: Workshop Space
Dates: From February to June
Participants: 400 people (16 sessions)

Community project: As well as food, put colour on the table!
An activity linked to the Collection
Description: A participatory activity based on an exchange of knowledge and experiences concluding with a collective meal at the Foundation.
Dates: From February to April
Participants: 125 people (4 sessions)

Before the visit, the students work at school on the importance of agriculture in order to understand the work of farmers and familiarize themselves with the initiatives of ecological agriculture and urban farming. During the visit to the Foundation, they observe how these criteria are conveyed artistically in the works of Joan Miró. Afterwards, the students create an illustrated recipe book in the classroom using techniques commonly seen in the artist’s works.
Duration: 1 h 15 min
Place: School and museum galleries
Age: Primary school and 1st and 2nd year of secondary school
Participants: 2,181 people (88 sessions)

Dynamic tour: Joan Miró The Evolution of a Style
An activity linked to the Collection
Description: A tour that helps to understand the reasons that lead an artist to create a personal vocabulary.
Duration: 1 h
Place: Galleries
Age: 3rd to 4th year of secondary school
Participants: 232 people (10 sessions)

Dynamic tour: The Trees Speak to Me
An activity linked to the Collection
Description: A tour to understand the style of simple shapes and elementary colours that define a personal artistic universe like that of Miró.
Duration: 1 h
Place: Galleries
Age: Upper secondary school and vocational training
Participants: 182 people (7 sessions)

Dynamic tour: I Work as a Gardener
An activity linked to the Collection
Description: A tour that helps to understand how these criteria are conveyed artistically in the works of Joan Miró. Afterwards, the students make a collective mural in the classroom using printing techniques.
Duration: 1 h 15 min
Place: School and museum galleries
Age: 4th, 5th and 6th years of primary education
Participants: 438 people (17 sessions)

Workshop: In White
An activity linked to the Collection
Description: A workshop on architecture, art and the surrounding landscape.
Duration: 2 h
Place: Sert Building and Workshop Space
Age: Primary education and first stage of secondary education
Participants: 359 people (14 sessions)

Independent visits led by the teacher
An activity linked to the Collection
Description: In 2022, a total of 102 schools visited the permanent and temporary collections independently, led by their teachers.
Early education: 2,343 visitors (105 sessions)
Primary education: 1,227 visitors (52 sessions)
Lower and upper secondary school: 987 visitors (44 sessions)
Cultural Melting Pot
An activity linked to the Collection
Description: Cultural Melting Pot is a socio-educational programme promoted by the Poble-Sec Entities Coordination Committee which aims to promote joint work between the cultural facilities of the Montjuïc hill and the schools of Poble-Sec and La Font de la Guatlla by carrying out long-term projects within the school curriculum.
Place: Schools, Foundation and other places in the area
Age: Early and primary education
Participating students: 25 (3 sessions)
Visitors: 50 (25 visits)

- Plant Yourself
Description: The early education students of the Poble-Sec School, together with the El Sortítor Civic Centre and the Fundació Joan Miró, travelled from the vegetable garden to art following the artistic processes of Joan Miró. The students began to study crop growth processes using a collection of seeds from the fruits and vegetables that they ate at school and at home.
Participating students: 150 (4 classroom sessions + exhibition)
Visitors: 520

- From the Vegetable Garden to Art
Description: The 1st, 2nd and 3rd years of primary education at La Muntanyeta School, together with the specialist in art practices Dimas Fábregas, worked on objectives such as caring for and respecting the environment, the need to recycle, a responsible diet and using renewable energy based on the garden located in one of the school’s outdoor spaces. The result of the project was exhibited at the Font de la Guatlla Civic Centre.
Participating students: 80 (4 classroom sessions + exhibition)
Visitors: 425

- An Olive Branch
Description: The students learned about Miró’s works, created a collection of seeds and painted a vegetable garden.
Participating students: 24 (3 sessions)
Visitors: 24 (48 visits)

School: SEAT School
An activity linked to the Collection
Description: We organized a training day at the beginning of the year with the teaching staff in order to provide resources to produce an artist book in the classroom with the 4th, 5th and 6th years of primary education.
Participants: 20 teachers
Sessions: 2

School: Gayarre School
An activity linked to the Collection
Description: The staff leading the Magnet project with the Institute for Bioengineering of Catalonia asked us to advise them on an exhibition assembly and to host two training sessions with the specialist in art practices Dimas Fábregas.
Participants: 48 (2 sessions)

Alliance with the Octavió Paz School
An activity linked to the Collection
Description: The school is committed to research projects that allow children to start an open learning process in which they seek answers to questions based on their interests. At the beginning of the 2021-2022 academic year, the Foundation established an alliance to collaborate on several projects.

- Kitchens
Description: An activity for the 2021-2022 academic year to share the practices and creative processes of Joan Miró combined with food sovereignty.
Duration: 1 academic year
Place: School and Foundation
Age: Early and primary education
Participants: 365

- Gazes
Description: An activity of the 2022–2023 academic year. This is a teacher training course in the Foundation’s spaces to work on the different gazes of art.
Training participants: 20
Participating students: 194 (4 sessions)

School: Bosc de Montjuïc Secondary School
Gravitations - Moisès Broggi School
An activity linked to the Collection
Description: An activity linked to the Collection
Description: An educational project by Serafín Álvarez that links the programming of Espai 13 with a group of arts upper secondary school students.
Duration: One school year
Visitors: 300

In Residence – Montjuïc School
An activity linked to the Collection
Description: In Residence is a programme of the Institut de Cultura and the Consorci d’Educació de Barcelona in which public secondary school students are introduced to contemporary art through direct contact with a creative professional in class time during the school year. The goal is for students to create their own work.
During 2022, residency of Inula (McCarmen G. Mahedero) was concluded with the Pioneer Zones project, a process of creation and reflection on the concept of “nature” within the urban space. At the end of the year, a new residency was started with the collective of architects El Globus Vermell. Throughout 2023, students will explore the limits of habitability in their neighbourhood, La Marina del Port.
Duration: One school year
Place: School and Foundation
Age: 3rd year of lower secondary school
Participants: 19 (52 visits)
Visitors: 120 (750 visits)

Escoles Tàndem - Pau Sans School of Hospital de Llobregat
An activity linked to the Collection
Description: The Escoles Tàndem programme promotes collaboration between a school and an institution to help the school specialize in innovation through the exchange of knowledge, experiences and teaching material.
Duration: 1 school year
Place: School and Foundation
Age: Early and primary education
Participants: 250 students, 20 teachers
Visitors: 120 (750 visits)

Gravitations - Moisès Broggi School
An activity linked to the Collection
Description: An educational project by Serafín Álvarez that links the programming of Espai 13 with a group of arts upper secondary school students.
Duration: One school year
Participants: 15 (4 sessions)
Visitors: 300
ARCHITECTURE ACTIVITIES

Yoga series at the Foundation
An activity linked to the Collection and the building
Description: The Foundation is a space open to different activities and disciplines. With a series of yoga sessions, it allowed people to disconnect from the noise of the city to connect with themselves and explore their spiritual side through an alternative view of the work of Joan Miró. The trauma-sensitive yoga sessions were open to people with mental health disorders and at risk of social exclusion.
Participants: 307 (16 sessions)

The Foundation, Architecture, Art and Landscape
An activity linked to the building
Description: In 2022, seven guided tours of the building were offered to groups of the general public. Tours of the GATPAC Barcelona were also carried out.
Participants: 171

Look, Mark, Create!
An activity linked to the building
Description: This workshop explored the architecture of the building and its shapes and textures from an artistic perspective.
Duration: 2 h
Place: Galleries and Workshop Space
Dates: Sunday, 2 January; 6 February; 13 March and 3 April; Tuesday, 12 April; and Sunday, 15 May, 5 June, 13 November and 4 December, at 11 a.m.
Age: From 5 years
Participants: 119 (9 sessions)

Spatial Sensations
An activity linked to the building
Description: Spatial Sensations offers a sensorial approach to architecture through tactile models and embossed sheets, paying special attention to the sound of the spaces and the textures of the building.
This activity was initially designed for groups of visually impaired people but is also open to other groups.
Participants: 39

PHOTOGRAPHY ACTIVITIES

Shared Memories
An activity linked to the Joaquim Gomis Fund
Description: Shared memories is a proposal for senior citizens and those who accompany them: families and retirement homes. It features images by Joaquim Gomis from the 1940s, 1950s and 1960s that evoke specific times and moments and become an oral account full of anecdotes and memories. A total of 20 homes or day centres applied for the activity.
Participants: 387

The Greatest Museum
An activity linked to the Joaquim Gomis Collection
Description: The Greatest Museum is a photographic proposal that aims to bring museums closer to older people, encouraging them to visit them and to actively participate in what they offer. Fifteen museums in the city joined and it had 157 attendees in total.
Participants: 80 (15 photo sessions at the Foundation).

CULTURE AND CITY ACTIVITIES

Sampler Series of L’Auditori: Mythical Jockey
Description: A concert featuring three of the main improvisers and composers of Norway’s experimental music scene: Ingar Zach, Kim Myhr and Eivind Lønning. The three artists have worked together in different settings over the years, but they have recently worked as a trio, exploring the possibilities of expanded acoustic sound and electronics. An activity in collaboration with L’Auditori.
Date: Wednesday, 15 June, at 8 p.m.
Place: North Patio
Attendees: 124

Grec Festival: Olympus Kids: Amazons, Prometheus and Demeter
Description: A show designed to be seen only by children, in which the Greek myths are explained to them in a critical way and with contemporary references.
A production of the Agrupación Señor Serrano. With the support of the Grec 2022 Barcelona Festival, the Ministry of Culture of the Generalitat de Catalunya, the Sala Beckett, the Centro de Cultura Contemporánea Conde Duque and Mostra Igualada.
Place: L’Auditori
Dates: Saturday, 2 July, Amazons at 12 noon and Prometheus and Demeter at 6 p.m.
Attendees: 101
Grec Festival: Bach to the Future

Description: A stage and musical proposal featuring a struggle between technology and humanity: the collision between Johann Sebastian Bach and the artificial intelligence of the software by Matthew Yee-King, a professor of Goldsmiths, University of London. The actors Jaume Sangrà and Estel·la Franquesa interacted with the pianist Carles Marigó and the violinist Sara Cubarsi to reflect on Western society.

Place: North Patio
Date: Wednesday, 6 July, at 9:30 p.m.
Attendees: 178

u22 Festival

An activity linked to the cinema

Description: A film festival presenting short fiction films, documentaries and animation films made by people under the age of 22. A total of 413 audiovisual works were presented, of which 55 were selected.

Dates: Wednesday to Sunday, 14 to 18 September
Attendees: 1,945

La Mercè: Performance of contemporary music of the time of Joan Miró

Description: ESMUC instrumental groups (coordinator: David Albet). Programme:

- North Patio:
  - Olivier Messiaen. Appel Interstellar, for solo French horn performed by Pau Torres
  - Bruno Mantovani. BUG, for solo saxophone performed by Hiromu Ito
  - Tapestry Room: John Cage. Third Construction: for four percussion players performed by Adrià Font, Íñigo Dúcar, Álvaro Ayuso and Manel Ferrer
  - Terrace: Iannis Xenakis. Theraps, for solo double bass performed by Sergio Gonzalez

Duration: 50 min
Date: Saturday, 24 September (La Mercè), at 11 a.m. and 12:30 p.m.

Live Montjuïc: COSSOC

Description: Dozens of cultural and leisure activities open to all citizens in order to recover the mountain as a great green lung and turn it into a cultural point of reference for the city.

Date: Saturday, 8 October, at 6 p.m.

Biennial of Thought: Lluerna: Globalization/Deglobalization

Description: The Creation and Thought Forum has two sides: an open digital magazine, Lluerna, and a meeting at the Fundació Joan Miró to reflect on globalization and deglobalization.

Date: Saturday, 15 October, at 7 p.m.
Participants: 106

Barcelona Dibuixa. Jump and I’ll Catch You

Description: A workshop to encourage creativity and artistic expression through drawing with the confidence and satisfaction of sharing with others an activity that is usually solitary. A proposal by Pere Llobera.

Date: Sunday, 23 October, from 11 a.m. to 7 p.m.
Participants: 633
3. Promotion of Miró

The Fundació Joan Miró wishes to expand its presence and increase its impact beyond the building that houses it. It therefore focuses on the strategic geographical areas that allow it to grow and consolidate on an international scale: the United States, Spain, Asia-Pacific and Europe, each with particular characteristics and potential for the Foundation.

In addition, to increase its visibility and reputation, it promotes its local, national and international presence by creating a new communicative narrative that highlights its values and the objectives it pursues. To consolidate its trajectory and promote its future, the Foundation works to strengthen and expand the institutional relationships it maintains, establishing collaborations with single-artist museums and other entities that share the same vision and mission. It can thus increase its capacity for influence and achieve greater dissemination and recognition of Miró’s legacy on a global scale.

- 85,000 visitors to travelling exhibitions
- 63,368 unique website visitors
- 219,678 followers on social networks
- 219,982 video playbacks on social networks
3.1 External exhibitions of the Foundation

Since the Fundació Joan Miró opened its doors in 1975, one of its priorities has been to share the work and legacy of Joan Miró with the world. For more than four decades, thanks to the support of public and private institutions, the Foundation has carried out international projects that are considered opportunities to promote knowledge of it in all places and to further relations with other museums and institutions.

In 2022, the Foundation continued to promote Miró’s work and legacy around the world. Thanks to the creation of the office dedicated to travelling exhibitions, the Foundation has been able to present the Collection outside its headquarters in Barcelona. Through these exhibitions, the Foundation has had the opportunity to connect with new audiences and promote knowledge of Miró’s work, in addition to consolidating its relations with other museums and international institutions. In total, 25 national and international institutions have exhibited 319 works from the Foundation’s Collection outside its facilities through travelling exhibitions, loans and deposits. With these initiatives, the Foundation continues to consolidate itself as a world reference for Miró’s work and for contemporary art.

Joan Miró, Women, Birds, Stars at My Art Museum, Seoul

Joan Miró Women, Birds, Stars travelled from the Museum of Art Pudong in Shanghai, where it was presented in 2021, to My Art Museum, in Seoul. Curated by Jordi Joan Clavero, Head of the Fundació Joan Miró’s public and educational programming, the exhibition presented 63 works from the Foundation’s Collection and two private collections. The exhibition included paintings, drawings and engravings by the artist, a series of photographs by Joaquim Gomis, audiovisual material, and an educational and public programme designed specifically for this exhibition, which was visited by 45,000 people between 29 April and 12 September 2022.

The project allowed visitors to discover Miró’s imagination and his unique vocabulary of signs, as well as the way in which he experimented with various techniques and materials and gave new life to everyday objects. Joan Miró Women, Birds, Stars is composed of an introduction and four sections: A Vocabulary of Signs, which presents Miró’s language through his graphic work; The Sign in Freedom, which shows the artist’s technical experimentation with various materials; The Object, which is dedicated to sculpture, ceramics and textiles as objects; and Black Figures, which presents paintings, engravings and lithographs.

Miró Universe in Delhi and San Juan, Puerto Rico

Miró Universe presented a selection of five works by Joan Miró and five photographs that show his creative universe. The project was accompanied by a publication that included a curatorial text by Dolors Rodríguez Roig. Miró Universe was exhibited for the first time in Asia at the Spanish Embassy in India from 13 May to 24 July 2022, and it was exhibited at the Museo de Arte de Puerto Rico, United States from 19 December 2022 to 19 March 2023.

Between 2019 and 2022, Miró Universe was hosted by the diplomatic representations of Spain in Rome, Berlin, Dublin, Brussels, Paris and Delhi, the Cultural Centre of Spain in Mexico and the Museo de Arte de Puerto Rico thanks to the collaboration between the Spanish Ministry of Foreign Affairs, European Union and Cooperation, Abertis and its foundation, and the Fundació Joan Miró.

Miró at Zabalaga at Chillida Leku, Hernani

Miró at Zabalaga was a tribute to Joan Miró and his friendship with Eduardo Chillida. The exhibition was promoted by Chillida Leku in Hernani (Euskadi) and curated by Estela Solana. The Foundation collaborated with Chillida Leku by loaning 18 works, which were added to those of the Colección BBVA, the Centro Botín, the Fundació Pilar i Joan Miró in Mallorca and other private collections. This loan included the sculpture Sun bird, from 1968, which left the Foundation for the first time in its history. Between 20 May and 6 November, 40,000 visitors were able to enjoy this exceptional exhibition.
3.2 Publishing and content creation

Audiovisual content and publications are a valuable tool for disseminating Miró’s work to a wider and more diverse audience. These formats allow Miró’s life and work to be presented in a different way, offering new perspectives and approaches. In addition, content in these formats makes it possible to reach an audience that may not have had the opportunity to visit the Fundació Joan Miró in person and thus helps disseminate knowledge of Miró and his works to all places.

Publications and catalogues

The Long Journey of Joan Miró

The Fundació Joan Miró publishes The Long Journey of Joan Miró, which allows families to discover the life and work of this great artist. This biography, illustrated by Marta Altés and written by Gemma Gallardo, is a unique approach to Miró’s life journey and the creative processes that defined his artistic career, marked by a desire for constant experimentation and the mastery of different techniques. For families, the public and educational programming department of the Foundation creates workshops and guided tours of the Fundació Joan Miró Collection related to the book. In 2022, a total of 1,290 copies were distributed in Catalan, 1,243 in Spanish, 1,172 in English, 827 in French and 65 in Chinese.

Coinciding with the Festival of Santa Eulàlia, on 12 February 2022, the Fundació Joan Miró organized the workshop Touch, Imagine, Draw based on the publication The Long Journey of Joan Miró with the presence of the authors, Marta Altés and Gemma Gallardo. It also organized a conversation between Marta Altés and the illustrator Juanjo Sáez moderated by the journalist Carolina Rosich in the library of the Foundation. It was the first public event in this space, which had reopened after being remodelled.

Miró, His Most Intimate Legacy

Joan Miró was an exceptional artist who is widely known for his highly original and intense work and his long and fruitful career. Throughout his career, Miró kept works, drawings and sketches that he used to review his artistic evolution. This habit led to the creation of three major family collections: his own, that of his wife, Pilar Juncosa, and that of his daughter, Maria Dolors. Miró. His Most Intimate Legacy reviews the formation and development of these collections. It offers a new view of the more personal Miró and relates his works to the personal, cultural and historical moments he experienced with his family.

This publication, illustrated with many works that trace almost the whole of Miró’s career from 1910 to 1976 and with documents never exhibited previously, is a unique opportunity to discover a still little-known facet of one of the most important artists of the 20th century. The texts are by the curators of the exhibition of the same name presented at the Foundation in the spring of 2022, Marko Daniel (Director of the Fundació Joan Miró), Elena Escobar and Dolors Rodríguez Roig (historians from the Collections Department of the Foundation), and Joan Punyet Miró, grandson of the artist.

From Miro to Barcelona

The Miró Documents collection of publications, dedicated to reviewing Miró’s work from the art and document collection of the Fundació Joan Miró, was launched in 2014 with the exhibition From Miro to Barcelona. This first volume of the collection highlights the legacy that Miró offered to Barcelona and presents the preparatory drawings, documents and correspondence linked to the four works that he conceived for the city: the Airport Mural, the Mosaic of Pla de l’Ois in La Rambla, a monumental sculpture intended for the Cervantes Park that did not materialize, and the Fundació Joan Miró itself. The second edition of From Miro to Barcelona brought back to the bookshops this classic work about Miró and the history of the foundation that he promoted.

Dive and Immersion

To continue addressing the aspects of emerging art, Espai 13 of the Fundació Joan Miró presented Dive and Immersion, a series curated by Pere Llobera at the Foundation in 2022. The publication of the series presented the exhibitions of Vicenç Jaenada, Marcel Rubio Juliana, Marília Pratts and Martín Vitaliti, which reflected the prophetic spirit and radical commitment of these artists. All of them addressed their pressing need to find their own voice within existence through installations, artefacts and stubbornly pictorial gestures, in their capacity as what Pere Llobera calls “natural painters”.

Publications and catalogues of the Fundació Joan Miró

Paul Klee and the Secrets of Nature

From his formative years until his last days, Paul Klee was fascinated by the observation of nature and its phenomena. The curiosity he felt about the origin of form and artistic expression led him to carefully study his immediate surroundings on the outskirts of Bern, as well as the plants, animals, landscapes and atmospheric phenomena he found on the various journeys that he made throughout his life. This background and the reading of books such as The Metamorphosis of Plants, by J.W. Goethe marked his later stage as a professor at the Bauhaus and gave rise to an entire thematic corpus that would simultaneously become an artistic refuge when he was challenged by a fatal illness in the last years of his life.

The publication that accompanies the exhibition Paul Klee and the Secrets of Nature is illustrated with a large selection of the works that attest to Paul Klee’s transcendental relationship with natural phenomena. It also has texts by Fabienne Eggelhöfer and Myriam Dössegger, researchers at the Zentrum Paul Klee in Bern, by Martina Millà, curator of the exhibition and Head of Exhibitions at the Fundació Joan Miró, and by the Swiss artist Sandra Knecht, in addition to Klee’s foundational text Ways to Study Nature, translated into Catalan for the first time.
Content creation
The Fundació Joan Miró offers digital and audiovisual resources to inspire, encourage creativity and offer a different approach to the work of Joan Miró and the on-site activities of the museum. Since March 2020, The Miró at Hand has aimed to break with the excessive formality of museums by adopting the popular name of the Foundation among its audiences (“The Miró”) and to make resources available to everyone anywhere and at any time. The Miró thus goes beyond the white walls of the museum and expands with new digital formats that offer content related to the programmatic lines of the Foundation: Joan Miró, current creative work, the architecture and the surroundings.

These flashes of inspiration and creative proposals are not a translation of the on-site content but are designed to continue paving the way towards an open museum in which the spaces and the boundaries between genres and disciplines are blurred. Miró in Play, Reading Miró, Play Miró, The Story of Graphic Design, My Miró, Art in Action, Online Families, Creative Families and Shared Memories are some of the lines of content proposed by The Miró at Hand, an open, permeable, flexible and unfinished itinerary for playing and learning before, during or after the visit to the museum.

A large part of the audiovisual content generated by the Foundation documents the museum’s exhibitions and activities, both at its headquarters and outside its doors. In 2022, the Foundation produced 18 photographic and 26 audiovisual reports, including interviews with artists, curators and those responsible for the projects. This material forms the archive of the institution and offers resources that expand the visit to the museum and its activities. It consists of high-quality content about Miró, temporary exhibitions of modern and contemporary art, and the proposals of emerging artists.

Throughout 2021 and 2022 the Foundation produced three feature films about Miró, his large tapestries and the architecture of the building thanks to the collaboration of the Fundació “la Caixa”, which in December 2022 presented the cultural and scientific content platform CaixaForum+ in Madrid. The Fundació Joan Miró has its own channel on this platform to publicize its activity through video interviews with the artists who present their proposals at Espai I3 and these three new films, which will be premiered during the first half of 2023.
3.3 The Media

Media presence

For the Fundació Joan Miró, the relationship with the media goes far beyond an article in a newspaper or the broadcast of a report on a radio, television or digital platform. Developing relationships of trust and credibility that promote knowledge and recognition of the Foundation’s activity and the impact it has on its environment is key for the institution. These relationships are built and consolidated through the creation of quality content for the exhibitions and projects carried out by the Foundation and its staff. In 2022, the Foundation offered up-to-date information through 24 press files and press releases; it held five press conferences, which were attended by more than a hundred journalists; and it was present in communication actions and press conferences for initiatives in collaboration with other local, national and international institutions.

The media are interested in everything that happens at the Foundation, and they want to explain it from The Miró and with its staff. In 2022, requests for interviews from 23 media outlets were handled in addition to the daily activity of the institution. Various radio and television programmes are broadcast from the Foundation’s spaces to increase viewers’ knowledge about the museum. Some examples are De boca a orella, on Ràdio 4; Les dones i els dies, on Catalunya Ràdio; and the last episode of the programme FAQs, on TV3. The major events that the Foundation hosts throughout the year also generate the media’s interest and presence at the museum. They include the presentation of the CoNCA National Culture Awards, the presentation of the Barcelona Tourism campaign The Gastronomic Revolution Lives on in Barcelona and the celebration of the 7th Regional Forum of the Union for the Mediterranean.

Marketing

In order to comply with the 2023-2026 Strategic Plan, in 2022 we continued to carry out cross-cutting work on the four lines, but we concentrated part of the resources and efforts on getting to know the visitors in order to improve their experience of visiting the museum and their perception before and after the visit.

New processes for measuring and analysing data on current and potential audiences have been established in order to create new links and more engagement with both identified segments and new segments who show other interests apart from contemporary art, through proposals such as aperitifs on the terraces, yoga and fun activities for families.

Under this premise of improving the knowledge of our audience, several actions were carried out both through conventional face-to-face channels and through the entire digital ecosystem in order to establish cycles of impact (visitor journeys) that allow us to anticipate the needs of our users and visitors rather than acting reactively. The purpose is to offer a transformative experience: in other words, one that is inclusive and accessible to everyone, sustainable over time and with the environment, generating meaning, generating as many alliances as possible and including the participation of the public.

With this view and these values, and seeking the return and impact of each action, in 2022 we set priorities that will allow us to improve and be more competitive in the experience we offer our visitors.
An average score of 4.5 out of 5 in the 10,239 Google reviews

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**DIGITAL CHANNELS**

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<thead>
<tr>
<th>219,678 followers on social networks</th>
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<tbody>
<tr>
<td>Facebook</td>
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<td>Twitter</td>
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<td>Instagram</td>
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<tr>
<td>Youtube</td>
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<td>Pinterest</td>
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**People reached in social networks**

| 2021   | 3,980,406 |
| 2022   | 5,044,769 |

**New followers on social networks**

| 2021   | 10,832 |
| 2022   | 18,520 |

**Video views**

| 2021   | 46,096 |
| 2022   | 149,695 |

**Blog and website visitors**

| 2021   | 233,196 |
| 2022   | 363,368 |

**Presence by medium**

- 12% Press
- 87% Online

**PRESENCE IN THE MEDIA**

- Time: 0h 26’1’’
- Space on page: 399,105 cm²
- Information: 2,778
- Cumulative audience: 1,466,874,016
- Accumulated EAV: €22,830,290

* Source: Acceso-Rebold

**Patterns (cumulative audience)**

- Fundació Joan Miró: 3%
- Joan Miró: 7%
- Klee: 4%
- Marko Daniel: 4%
- Miró. His Most Intimate Legacy: 4%

**Content**

- 18 photo reports
- 24 press files and releases
- 26 video reports
- 4 published catalogues
3.4 In detail

**TRAVELLING EXHIBITIONS, DEPOSITS AND LOANS**

**My Art Museum. Seoul**
Joan Miró Women, Birds, Stars
*Travelling exhibition: 31 paintings, 5 drawings, 12 lithographs, 7 engravings and 8 sculptures by Joan Miró*
*Date: 29/4/2022 – 12/9/2022*

**Parliament of Catalonia**
Long-term deposit
1 painting by Joan Miró
*Date: 25/5/1995 – 31/12/2022*

**Barcelona City Council**
Long-term deposit
1 painting by Joan Miró
*Date: 06/3/2012 – 31/12/2022*

**Puig S.L. Barcelona**
2 sculptures by Joan Miró
*Date: 01/10/2019 – 30/9/2024*

**Pompeu Fabra University**
Long-term deposit
2 drawings by Joan Miró
*Date: 03/3/2020 – 02/3/2023*

**Museu Nacional d’Art de Catalunya**
The Colours of Fire. From Hamada to Artigas
1 book by Sôetsu Yanagi
*Date: 03/6/2021 – 09/1/2022*

**The Metropolitan Museum of Art. New York**
Surrealism Beyond Borders
1 painting by Joan Miró
*Date: 20/5/2022 – 06/11/2022*

**The Bunkamura Museum of Art. Tokyo**
Joan Miró and Japan
1 painting by Joan Miró
*Date: 11/2/2022 – 17/4/2022*

**Marabouparken konsthall. Sundbyberg**
Fina Miralles. I Am All the Selves that I Have Been
1 work by Fina Miralles
*Date: 19/2/2022 – 01/5/2022*

**Tate Modern. London**
Surrealism Beyond Borders
1 painting by Joan Miró
*Date: 25/2/2022 – 29/8/2022*

**Centre de Cultura Contemporània de Barcelona**
Like a Sewing Machine in a Wheat Field. The Psychiatry of Francesc Tosquelles
1 book and 42 models of Parler seul
*Date: 07/4/2022 – 28/8/2022*

**Aichi Prefectural Museum of Art. Nagoya**
Joan Miró and Japan
1 painting by Joan Miró
*Date: 29/4/2022 – 03/7/2022*

**Chillida Laku. Hernani**
Miró at Zabalaga
16 sculptures by Joan Miró
*Date: 20/5/2022 – 06/11/2022*

**Toyama Prefectural Museum of Art and Design. Toyama**
Joan Miró and Japan
1 painting by Joan Miró
*Date: 16/7/2022 – 04/9/2022*

**Museo Nacional de Arte Reina Sofía. Madrid**
Like a Sewing Machine in a Wheat field. The psychiatry of Francesc Tosquelles
1 book and 49 models of Parler seul
*Date: 27/9/2022 – 27/3/2023*

**Musée des Beaux-Arts Mons (BAM)**
Joan Miró: The Essence of Things Past and Present
3 drawings by Joan Miró, 10 books and 1 newspaper clipping
*Date: 08/10/2022 – 08/1/2023*

**Mayoral gallery, Paris**
Miró, Le cœur flamboyant
1 painting by Joan Miró
*Date: 16/10/2022 – 10/12/2022*

**Madre. Museo d’Arte Contemporanea Donnaregina. Naples**
Fina Miralles. I Am All the Selves that I Have Been
1 work by Fina Miralles
*Date: 29/10/2022 – 30/1/2023*

**CaixaForum Barcelona**
Gods, Magicians and Sages
6 elements of a character of Mori el Merma
*Date: 23/11/2022 – 2/4/2023*

**Museo Nacional d’Art de Catalunya**
Feliu Elias
1 painting and 1 collage by Joan Miró
*Date: 01/12/2022 – 10/4/2023*
**PUBLICATIONS**

**Miró. His Most Intimate Legacy**

*Author:* Marko Daniel, Elena Escolar, Dolors Rodriguez Roig and Joan Punyet
*Pages:* 272
*Format:* hard cover
*Size:* 22 x 28 cm
*Publication date:* July 2022
*Trilingual edition:* Catalan/Spanish/English
*ISBN:* 978-84-16411-64-1
*Copies distributed:* 827
*Copies available:* 784

**Dive and Immersion**

*Author:* Pere Llobera, Victor Jaenada, Marcel Rubio Juliana, Marria Pratts, Martín Vitaliti and Martina Millà
*Pages:* 80
*Format:* paperback
*Size:* 30 x 24 cm
*Publication date:* December 2022
*Trilingual edition:* Catalan/Spanish/English
*Copies distributed:* 57
*Copies available:* 318

**From Miró to Barcelona (reprint)**

*Author:* Rosa Maria Malet, Josep Ramoneda, Lluís Permanyer
*Pages:* 176
*Format:* paperback
*Reprint date:* June 2022
*Trilingual edition:* Catalan/Spanish/English
*ISBN:* 978-84-942535-1-5
*Copies distributed:* 59
*Copies available:* 947

**Paul Klee and the Secrets of Nature**

*Author:* Paul Klee, Fabienne Eggelhöfer, Myriam Dössegger, Sandra Knecht and Martina Millà
*Pages:* 176
*Format:* hard cover
*Size:* 20 x 22 cm
*Publication date:* October 2022
*Bilingual edition:* Catalan/English and Spanish/English
*ISBN:* 978-84-16411-65-8
*Copies distributed:* 1,759 copies, 945 in Catalan/English and 814 in Spanish/English
*Copies available:* 339 copies, 136 in Catalan/English and 203 in Spanish/English

**The Long Journey of Joan Miró**

*Author:* Gemma Gallardo
*Illustration:* Marta Altés
*Pages:* 32
*Format:* hard cover
*Size:* 24 x 24 cm
*Publication date:* December 2021
*Languages:* Also available in Catalan, Spanish, French and Chinese
*Copies distributed:* 7,500
*Copies available:* 3,845

The book *The Long Journey of Joan Miró,* more than 3,655 copies sold

The books *Miró. His Most Intimate Legacy* and *Paul Klee and the Secrets of Nature*
The Fundació Joan Miró is firmly committed to sustainability and seeks a model that respects the environment, is economically balanced and is consistent with the demands of an open and inclusive society. Likewise, it develops its business model with in-house management of its shops, its e-commerce, and the rental of its premises to promote itself in new markets. The Foundation promotes new forms of funding and alliances with its collaborators to diversify medium and long-term sources of income.

It makes a great effort to ensure that the management, investment and maintenance are suited to its heritage, minimizing its environmental impact to ensure the sustainability and future of the Collection and the building. The Foundation’s objectives also include guaranteeing good governance, both internally and externally, preventing potential risks and managing its resources with excellence.
4.1 Collections: conservation

The Foundation’s Collection comprises more than 14,000 objects. Most of them were donated by the artist himself. Others come from the collection of his wife, Pilar Juncosa, from the collection of Joan Prats, Miró’s friend and promoter of the creation of the Foundation, and from subsequent donations made by Marguerite and Aimé Maeght, Pierre Matisse, Manuel de Muga, Josep Lluís Sert, Francesc Farreras, Galeria Gaspar, the Gaspar Farreras family, Josep Royo, Gérald Cramer and David Fernández Miró, among others. Equally esteemed are the works on deposit from the collections of Emili Fernández Miró, Joan Punyet Miró and Lola Fernández Jiménez and from the Kazumasa Katsuta collection. The latest inventory number is: FJM 19317.

While the work of cataloguing the collection for the online catalogue continues, a total of 49 enquiries were attended to, of which 18 were research enquiries. The Foundation manages an authentication service for graphic works by Joan Miró. In 2022, a total of 177 works were expertly assessed, of which 84 engravings, 1 woodcut and 85 lithographs were certified. Four works turned out to be fake and two were returned without certification.

The Foundation also manages the transfer of photographic material from its collections. In 2022, a total of 32 images from the collection were provided and 117 assignments of rights to use photographs by Joaquim Gomis were managed.

In 2022 the library was closed to the public. However, consultations were attended to by appointment: 12 internal consultations from the Jacques Dupin Library, 9 external consultations from the Jacques Dupin Library and 5 external consultations from the Sert Collection (of which 4 photographs were provided). A total of 33 records from the Jacques Dupin Library were catalogued.

Preventive conservation and restoration

In 2022, the Fundació Joan Miró will conclude the second phase of the grant from the Ministry of Culture of the Generalitat de Catalunya with the coordination of the Centre de Restauració de Béns Mobles de Catalunya (CRBMC), with a total of 4,400 revised works (drawings, documents and lithographic work).

The placing of bibliophile books and archival documents was completed in December after new cabinets were installed. All specimens are individually protected with conservation material.

In 2022 an in situ study of the paintings on canvas located at the Fundació Joan Miró was carried out, including those stored in reserve and those on display in galleries. The purpose of this study was to further the knowledge of the techniques and materials used by Joan Miró and to identify the state of conservation of the works.

During the month of October, a series of analyses were carried out on the paintings on canvas in the reserve and in the exhibition galleries to find out how Miró worked, the types of medium/canvas he used, and the composition of the primer layers, pigments and binders that make up the pictorial layer. This study was carried out using non-invasive techniques (not requiring taking samples of the analysed material) such as VNIR hyperspectral imaging, portable Raman spectroscopy and X-ray fluorescence thanks to the collaboration with the Universidad Pablo de Olavide in Seville and its Ambu-LAB mobile laboratory. The results obtained from these analyses will be interpreted and published in 2023.

In 2019, a conservation intervention was carried out on the Tapestry of the Foundation; the work was moved two metres forward to clean the reverse side, remove the canvas and...
check its state of conservation. All these tasks were carried out during public opening hours, and visitors were able to see the process live. As a result of this action, in 2022 the Fundació "la Caixa" contacted the Foundation to ask for advice on the movement and conservation of the tapestry located at the entrance to its offices in Barcelona.

As a result of this advice, a research project was carried out in collaboration with the Fundació "la Caixa" to study the large tapestries that Miró made in collaboration with Josep Royo. To check the state of conservation of the tapestries, samples were taken for analysis in order to find out the types of fibre and the dyes or pigments that were used. The entire process was documented in audiovisual format to disseminate how the two artists created these large-scale textile works.

Additions to the Collection

The Foundation’s Collection is growing thanks to the depositing of works from the Miró family, including Femme espagnole, from 1972, an oil painting on canvas from the collection of Joan Punyet Miró.

Joan Miró’s personal library, which is on deposit at the Foundation, is being moved to the Jacques Dupin Library. From this library, 123 bibliophile works were separated and are held in the Foundation’s archive.
4.2 The facility

The building of the Foundation is the work of Josep Lluís Sert, an architect and urban planner. He was a great friend of Miró and one of the champions of avant-garde architecture in Catalonia. Sert designed Miró’s workshop in Palma de Mallorca (1955) and the Fundació Maeght (1959-1964). The close relationship between Miró and Sert can be seen in all the spaces of the Foundation.

The building of the Foundation has a rationalist structure with Mediterranean features: a central courtyard, a roof terrace and skylights. This work of art by two unique creators, in which art, architecture and the landscape are merged, is without doubt one of the most outstanding examples of rationalist architecture in the city of Barcelona and one of the city’s cultural icons.

It was expanded to accommodate new services and increase the exhibition space in 1988 and 2000. The remodelling was designed in both cases by Jaume Freixa, a student and friend of Sert and the President of the Foundation from 2009 to 2019.

The Foundation was conceived as a sustainable and accessible building. However, in the course of time changes are required in the management and maintenance of its galleries and public spaces, the conservation of the works, the energy resources and the materials used to build it.

In recent years, the premises have been remodelled and brought up to date to offer new uses. The remodelling of the octagonal tower has been completed and it once again houses the archive. In 2023 the remodelling of the basement floor will be completed, which will make it possible to have a new restoration workshop and new spaces for schools and families. Also, solar panels will be installed on the roof of the building extension to save energy.

“Passing through Barcelona, what a pleasant surprise this museum is, so beautiful inside and out!”

A visitor
4.3 The environmental policy

Faithful to its values and aware of the importance of sustainable development, the Fundació Joan Miró wants to be a model of respect for the environment. It shows its commitment to sustainable development through an environmental management system based on the UNE-EN ISO 14001:2015 standard and the European EMAS III Regulation. It also has Biosphere Certification to reduce the impact of its facilities and activities.

The Foundation’s environmental policy is based on the daily involvement of everyone, from the workers themselves to the suppliers and external collaborators, as well as the visitors/users of the institution.

Main actions of the year
— The establishment of action plans to improve the calculation of the carbon footprint, and work and alignment with the 2030 Agenda
— A new sustainable procurement guide
— The creation of digital content to boost online visits
— An educational programme (workshops with families and schools) that promotes sustainability
— A project to install photovoltaic panels on the office module (7 kW)
— Continued purchase of 100% renewable energy, despite the increase in prices
— Replacement of all the lighting with LED technology
4.4 The business model

The Fundació Joan Miró Centre d’Estudis d’Art Contemporani is a private civil foundation subject to Law 49/2002 on the tax regime of non-profit entities and tax incentives for patronage. It is governed by the Statutes and other legal provisions that are applicable to it under the Protectorate of the Generalitat de Catalunya.

The Foundation was established on 7 April 1972 and is dedicated mainly to the dissemination of Joan Miró’s work through the Foundation’s collection and contemporary art exhibitions, in addition to complementary activities such as music series, seminars, children’s shows and educational activities.

The representation, government, administration and use of the Foundation’s assets depend on a Board of Trustees, which was originally made up of a group of intellectuals, artists, friends and relatives of Joan Miró. It currently includes representatives from the Generalitat de Catalunya, the Spanish Ministry of Culture and the Ajuntament de Barcelona, as well as from the arts and business world and the artist’s family.

The Foundation operates with its own funds, obtained from the sale of tickets and from activities such as the shop, the bookshop and the restaurant, all of which are managed in-house. These funds are supplemented by the rental of spaces, the collaboration of private individuals and companies, and large subsidies from various administrations.

Since 2022, the Foundation has developed and implemented its 2023-2026 business and fundraising plans, which focus especially on its own business inside and outside the museum and on diversifying funding sources.

4.5 Collaboration

The Fundació Joan Miró is a private institution with a desire to serve the public; it enjoys the generous support of public institutions, private entities and individuals, which allows it to fulfill its mission and to offer a rich programme of exhibitions and activities for all visitors. The La Miró&u programmes of support to the Foundation offer a wide range of possibilities for linking with the institution that are adapted to each case and offer significant advantages. The participation of all people as individuals adds up to a global and active community that contributes to the future of the Foundation, together with the institutions and companies that can establish links with it through various options, including specific donations or a long-term involvement.

Public institutions

Throughout the history of the Fundació Joan Miró, public institutions have accompanied it and given it support to achieve its founding mission. The generous and continued support of the administrations is vital for the Foundation to carry out its activities. Representatives of public institutions are part of the Foundation’s Board of Trustees and actively participate in its development. In the course of 2022, the Foundation received the support of the following public institutions:

- The Spanish Ministry of Culture and Sports / Barcelona Cultural and Scientific Capital
- Generalitat de Catalunya
- Ajuntament de Barcelona

Companies and Corporate Foundations

The support of companies and corporate foundations is a key element for the Fundació Joan Miró and its future. We offer the business community a wide and personalized range of sponsorship possibilities. Companies can be linked to the Foundation in general or for specific projects (temporary exhibitions, educational activities, public programmes, accessibililty to the museum, etc.) as sponsors, as benefactor companies, as collaborating companies or as collaborating media.

Sponsors

The continued collaboration of the Fundació BBVA over more than 38 years has allowed us to organize major exhibitions such as Paul Klee and the Secrets of Nature. Other activities were organized around the exhibition, such as exclusive visits for patrons and visits for customers of the Fundación BBVA. This exhibition has also had the support of ProHelvetia for the installation of the artist Sandra Knecht and the help of the Consulate General of Switzerland.

The Fundació "la Caixa" has consolidated its collaboration with the Fundació Joan Miró with a new approach, reinforcing its own audiovisual productions on the artist and the Foundation’s activity, especially emerging art. This new stage of collaboration between the two institutions continues to bring culture closer to the widest possible audience, now also in the digital world through the CaixaForum+ platform.

| Patrons | 53 |
| Corporate foundations | 11 |
| Friends of the Foundation | 668 |
| Companies | 15 |
| Philanthropic foundations | 2 |
| Collaborating media | 4 |
Miró Council 2025

The 50th anniversary of the Fundació Joan Miró in 2025 is an important milestone in the history of the institution and an opportunity to move towards the future. In line with the institution’s strategy, the Miró Council 2025 is a new membership category formed by individuals, foundations and companies that become patrons for the purpose of meeting the challenges leading up to 2025. Central to the Foundation’s goals are the visitor experience, a transformative programme, raising the Foundation’s standing around the world, and a series of investments to improve the building, the exhibition and the conservation of the Collection.

The members of the Miró Council are the following:
— Successió Miró, Representatives on the council: Joan Punyet Miró and Lola Fernández Jiménez
— Fundació Puig, Representative on the council: Manuel Puig, patron
— Fundació Sorigué, Representative on the council: Ana Vallsés, President
— In-Store Media, Representative on the council: Pablo Vila, President

Benefactor companies

The involvement of the Fundació Banc Sabadell with the Fundació Joan Miró for more than ten years has involved various activities of the museum’s programming. In 2022 the Fundació Banc Sabadell supported the exhibition Miró. His Most Intimate Legacy and the Espai 13 series Diving and Immersion, curated by Pere Llobera with proposals by Víctor Jaenada, Marcel Rubio Julià, Marìa Pratts and Martín Vitaliti.

The Fundació Joan Miró, the Spanish Ministry of Foreign Affairs, European Union and Cooperation, the Fundación Abertis and Abertis Infraestructuras, S.A. continued to collaborate to create a travelling exhibition of Joan Miró at various diplomatic services of Spain abroad. In 2022 Miró Universe was presented for the first time in India, at the residence of the Spanish ambassador in New Delhi, and at the Museo de Arte de Puerto Rico.

An agreement was signed between Grup Catalonia, H10 Hotels and the Fundació Joan Miró to promote an alliance between tourism and culture in order to contribute to the recovery of the city of Barcelona. The collaboration agreement is valid for the years 2022, 2023 and 2024 and includes the tourism and cultural sectors, which are of great strategic value for the promotion of Barcelona to the world. This alliance highlights the commitment of Grup Catalonia and H10 Hotels to the economic recovery of the city and culture.

The octagonal tower of the Fundació Joan Miró is one of the major projects of the last two years resulting from the work of the museum staff and the professionals of the Fundació DVesta, which participated in the redefinition of this emblematic space. Through this collaboration, the Fundació DVesta has continued its commitment as a benefactor of the Foundation.

Coronas Advocats, Helmetia Seguros, MoraBanc and the Fundació Damm renewed their institutional support so that the Fundació Joan Miró can continue fulfilling its mission of bringing Miró’s great legacy closer to society.

Collaborating companies

Donation in kind from the collaborating companies of the Fundació Joan Miró makes it possible to add resources that are transformed into opportunities to carry out institutional projects. Strategic alliances with TRAM and the Fundació TMB helped to foster the presence of the Fundació Joan Miró’s activities in the city. Also, the new link with the RACC as a collaborating company involved it supporting the institution by making a study to improve mobility at the Foundation and providing ongoing advice. The Fundació Fluidra collaborated in the adaptation of the water treatment system of the North Patio pond of the Fundació Joan Miró. The companies Mercè, Gramona, Coca-Cola Europacific Partners, Cuatrecasas and the Hotel Alma provided in-kind collaboration in some of our most outstanding projects and events.

Individual support

Friends

The Friends of the Fundació Joan Miró are an active, participatory community that is closely linked to the Foundation. Being a Friend is a unique opportunity to experience the Foundation’s programming at close hand, to meet with others, to participate in exclusive activities and to contribute to the future of the Foundation. Apart from the general membership, there are two different types of friends of the Foundation: family friends, and friends under 30 or over 65.

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International Ambassadors

The International Ambassadors group was conceived with the aim of creating an international community. It is a dynamic and exclusive international network of collectors, benefactors and enthusiasts of modern and contemporary art. Its members contribute to the international promotion of the institution and, as ambassadors, they actively participate in raising the standing of the Fundació Joan Miró around the world. It is an opportunity to connect with outstanding figures from the national and international arts scene.

Coinciding with the exhibition Miró. His Most Intimate Legacy, we invited collectors of Miró from all over the world to a stay in Barcelona on 24, 25 and 26 May: a good occasion to bring together people with common sensibilities and interests. We celebrated the new temporary exhibition and visited Mas Miró in Mont-Roig, the landscape that gave rise to the artist’s imagination and work. We also got to know exceptional private collections and revisited La Ricarda – Casa Gomis. Thanks to this initiative, the network of International Ambassadors of the Fundació Joan Miró was extended, and new alliances were established with some of the collectors.

Philanthropic foundations

Since 2020, the Fundació Vila Casas has provided support to the Fundació Joan Miró for restoration work, for refreshing and valorizing the activities related to the Foundation’s Collection, and for ensuring its improvement and excellence. Through an agreement, the foundation set up by the pharmaceutical entrepreneur and patron of Catalan art Antoni Vila Casas will contribute €100,000 each year from January 2020 to 2030. This year the collaboration of the Fundació Vila Casas was seen in the project Miró. His Most Intimate Legacy and in the series of exhibitions Opening the Archive that started in December.

The Han Nefkens Foundation and the Fundació Joan Miró collaborated for another year in the Han Nefkens Foundation – Loop Barcelona Video Art Production Award. The winner was Ekin Kee Charles (Malaysia, 1996).

In 2022 the Fundació Joan Miró joined Philkea (Philanthropy Europe Association), a diverse and inclusive ecosystem of philanthropic organizations whose aim is to work for the common good in Europe and around the world. On 31 May, the Fundació Joan Miró, together with the Fundació Catalunya Cultura, was one of the sites visited by Philea Forum 2022.

Major activities for patrons and collaborators

Every year, the Fundació Joan Miró organizes a series of exclusive activities related to the museum’s activities for patrons and collaborators. In 2022 these included a trip to ARCOmadrid (February), a trip to the Venice Biennale (April), an exclusive aperitif for Young Art Lovers on the terraces of the Foundation (May), the Sert Solstice (June), private visits to temporary exhibitions and an annual meeting of patrons.
### Income for the year 2022

**€10,419,824**

#### INCOME AND EXPENSES

<table>
<thead>
<tr>
<th>Income 2022</th>
<th>Expenses 2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sales and services</td>
<td>Supplies</td>
</tr>
<tr>
<td>€5,485,814</td>
<td>€948,661</td>
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<td>Public subsidies</td>
<td>Staff</td>
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<td>Patronage and sponsorship</td>
<td>External services and others</td>
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<td>€1,145,631</td>
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<td>Others</td>
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<td>Amortizations</td>
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<td>€10,419,824</td>
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<tr>
<td><strong>Total expenses</strong></td>
<td></td>
</tr>
<tr>
<td><strong>€10,419,824</strong></td>
<td></td>
</tr>
</tbody>
</table>

#### Income 2022 vs Expenses 2022

- **Sales and services**: 32%
- **Public subsidies**: 11%
- **Patronage and sponsorship**: 4%
- **Others**: 53%

- **Supplies**: 33%
- **Staff**: 13%
- **External services and others**: 13%
- **Operating expenses**: 33%
- **Amortizations**: 7%

#### EVOLUTION OF INCOME

<table>
<thead>
<tr>
<th>Year</th>
<th>Income</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>€7,383,641</td>
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<td>2020</td>
<td>€5,605,882</td>
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<tr>
<td>2021</td>
<td>€6,079,320</td>
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<tr>
<td>2022</td>
<td>€10,419,824</td>
</tr>
</tbody>
</table>

Download the digital report of the annual accounts
The Fundació Joan Miró is oriented towards a new idea of work that is more collaborative and focused on people and their growth, their professionalism, diversity, involvement and well-being. The goal is to achieve a culture of talent that prioritizes staff cohesion and well-being. To achieve this, the Foundation offers a management model for and with people that adapts to the organizational structure, resources and workspaces. It also promotes talent management, with the aim of attracting and developing the best possible staff to guarantee the future of the institution as a centre of quality. To achieve this, it prioritizes change management, maintaining the motivation and enthusiasm of professionals for a constantly evolving future.

In addition, it ensures the staff’s well-being and health, taking all the necessary actions to make them feel good, both physically and emotionally. The Foundation wants to transform its organization to transform the world, to ensure good governance of the institution, both internally and externally, to prevent risks and to promote solid alliances and partnerships.
5.1 The staff

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The Foundation wants to transform its organization to transform the world, to ensure good governance of the institution, both internally and externally, to prevent risks, and to promote solid alliances and partnerships.

In 2002, the institution approved its Equality Plan, which detected no differences between men and women on the staff. In the coming years, the Foundation will take actions to implement four objectives based on the diagnosis and preparation of this plan: to enhance training and information on equal opportunities, to document the company's values regarding equality, to incorporate inclusive language and images, and to tend towards the greatest possible wage equality.

Throughout 2022, the Foundation also created a specific area of people management that has taken actions to establish positions, work processes, the training plan and the structure in order to achieve the objectives of the 2023-2026 Strategic plan.

Results of the Fundació Joan Miró’s Equality Plan

— Access to work-life balance measures is guaranteed to all staff, without differences based on gender or any other discriminatory circumstances.
— Responsibilities for the care of minors or dependants are considered when changes are made that may affect staff.
— No gender distinction is made in granting reductions in working hours requested by staff.
— There have been no difficulties or conflicts in the organization related to the violation of the principle of equality between women and men.
— The Foundation guarantees access to training for all staff, regardless of their gender, family responsibilities or other discriminatory reasons.
— There have been no situations of sexual harassment in the organization.
— There are no reasons for a gap linked to a person’s gender.

Results of the psychosocial study

96% of the office staff and 71% of the customer service staff have the individual capacity and possibility to manage and make decisions on aspects of the time structuring of work.

74% of the office staff and 85% of the customer service staff consider that there is a balance between the worker’s capacity and the demands of the jobs.

100% of the office staff and 71% of the customer service staff consider that their work has meaning for them and for the Foundation and society as a whole.
5.2 The Board of Trustees

The Fundació Joan Miró is a private entity governed by a Board of Trustees made up of representatives of the Catalan arts and business world, the Generalitat de Catalunya, the Ajuntament de Barcelona and the Spanish Ministry of Culture. Since March 2019, it has been chaired by Sara Puig Alsina.

In 2022, the Board of Trustees held an ordinary meeting on two occasions, on 29 March and 30 November. An extraordinary meeting was also convened on 27 October and approved the 2023-2026 Strategic Plan. In addition, the Delegate Committee met three times, in the months of February, May and September.

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Joan Miró Woman with a beautiful hat, star, 1 April 1978
Fundació Joan Miró, Barcelona. © Successió Miró, 2023
5.3 Together towards the future

At the Fundació Joan Miró we are preparing major projects for the year 2023 following the lines and objectives of the 2023-2026 Strategic Plan, to initiate an important stage in our history that will lead us to celebrate our 50th anniversary. Visitors are at the centre of all exhibitions, research and public educational programming, both at the Foundation and beyond, and before, during and after their visits. We continue to grow and expand our artistic activities and our relations with the surroundings, the city and the world, ensuring economic, environmental and social sustainability.

The programme scheduled for 2023 reinforces this commitment to visitors, current art practices and the importance of research to learn more about Joan Miró’s work and better share it with everyone. We will present two major projects, one of which is the exhibition Miró-Picasso, co-organized together with the Museu Picasso of Barcelona. With this exhibition, which will be opened simultaneously in the autumn at both locations in the context of the “Picasso Celebration”, the Fundació Joan Miró and the Museu Picasso will be working together for the first time. The other project is Imaginary Friends, an exhibition in the spring that will bring contemporary art practices closer to everyone, especially children and families, based on playful artists’ installations that call for the participation of visitors of all ages.

Fixations per Minute, the new series of exhibitions at Espai 13 curated by the collective Yabi, will examine the political dimension of the act of reading through the work of Clàudia Pagés, P. Staff, Jota Mombaça and Iki Yos Piña Narváez, and Kandis Williams, original and radically contemporary voices.

The public and educational programming will combine face-to-face proposals for all audiences at the Foundation and other facilities with the creation of virtual spaces specially designed for young audiences, with the aim of promoting critical awareness and creativity, social cohesion through inclusion, and diversity. In 2023, the Foundation will also organize specific activity programmes for the communities of friends and patrons of the museum.

In 2023 we will continue to further the research and dissemination of a unique collection, which is the centre of all our activity related to Miró. With the aim of making this centrality visible, we have incorporated a new space into the visit to the Collection in the octagonal tower of the building, which houses the archive of drawings, documents and graphic work of the Foundation. In this new space we will present a regular exhibition programme revolving around Miró’s creative processes and projects. With these exhibitions, we want to bring the artist’s work closer to visitors and explore his different stages and themes.

The collections of the Foundation also play an important role in research projects related to the preventive conservation of works and initiatives to generate and disseminate new knowledge, especially in the framework of the collaboration with the Fundació Joan Miró – UPF Contemporary Art Chair.

With this combination of the archive, exhibitions and research initiatives, we want to enrich the understanding and appreciation of Miró’s work and to promote the study and dissemination of modern and contemporary art in general.

To share art with the world, we will create new projects outside our galleries based on the Collection. In 2023 the exhibition Miró Universe will visit the diplomatic offices of Spain in Washington, Athens and Brussels, and we will take the exhibition The Poetry of Everyday Life to the Hong Kong Museum of Art. We will also reinforce the presence of Miró and the Foundation in the world through activities on social networks and other digital environments that encourage public participation.

The winning artist of the eighth edition of the Joan Miró Prize, in collaboration with the Stavros Niarchos Foundation (SNF), will be announced in May 2023. The prize is a recognition of the current work of artists who show the spirit of research, innovation, commitment and freedom that characterized the life and work of Joan Miró. It is also an opportunity to present the work of the prize-winning artist in the city of Barcelona. The winner is selected by a new international jury made up of prestigious professionals in the field of contemporary art. For the first time in this edition, during the selection process an educational project will be carried out that will bring contemporary art closer to primary school and university students.
Acknowledgements

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Spanish Ministry of Culture and Sport
Generalitat de Catalunya
Ajuntament de Barcelona

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