

Fundació Joan Miró

  Barcelona

September 2021

Logo originals for external use



Logo

There are 3 versions of the logo:

- Logo in one line
- Logo in two lines
- Logo in four lines

The three versions of the logo are unique and unalterable, they may not be distorted or reworked.

You may choose freely between these different versions depending on the context, with the aim of ensuring each communication format is identified distinctly.

Logo in one line

Fundació Joan Miró ✱  Barcelona

Logo in two lines

Fundació Joan Miró
✱  Barcelona

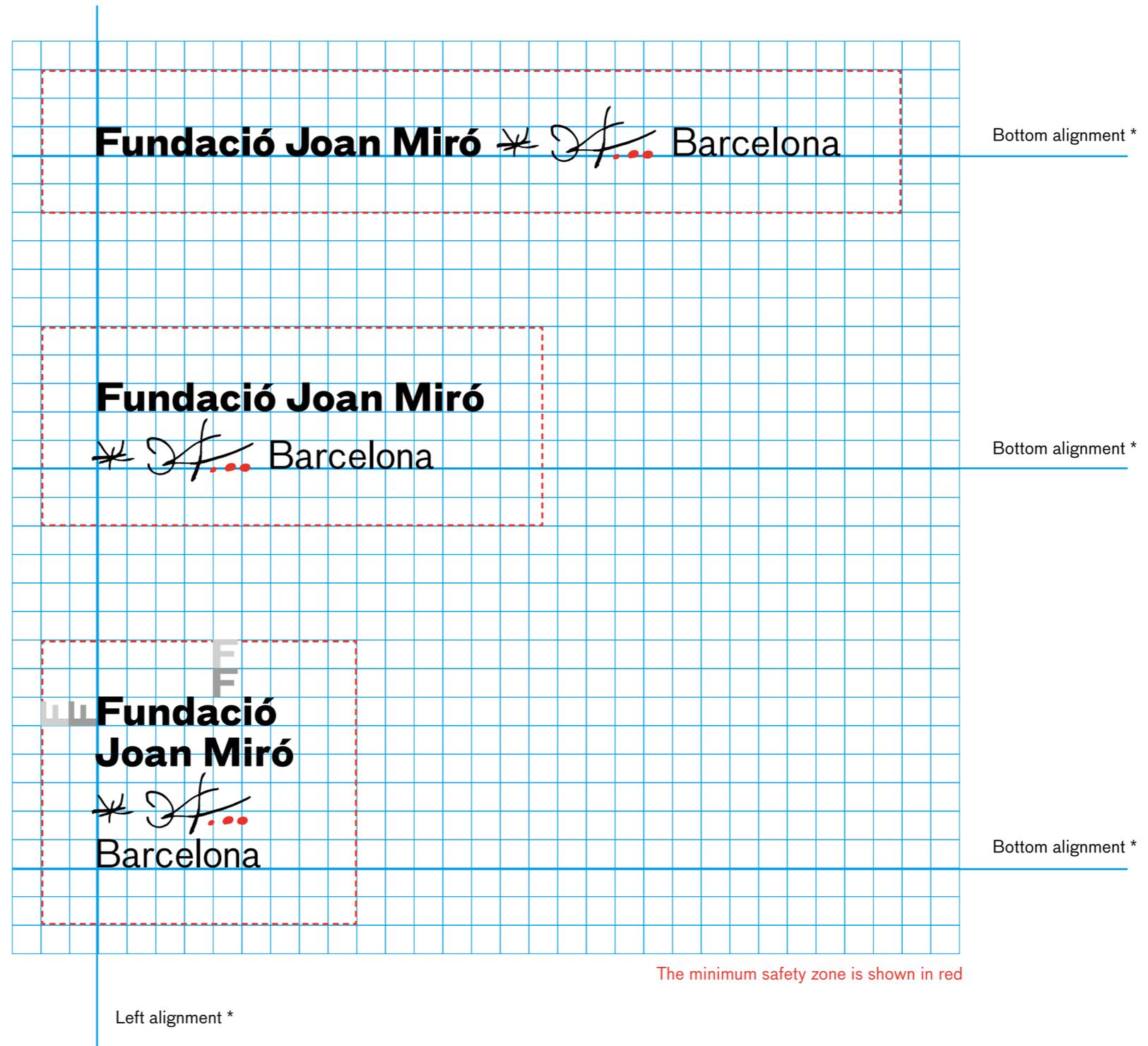
—Logo in four lines

**Fundació
Joan Miró**
✱ 
Barcelona

Logo, alignment and clear space

The minimum safety zone for the logo with respect to other elements, in any of its versions, is a clear space measuring twice the height of the letter F in “Fundació”.

Different versions of the logo should be used depending on each case (see the following pages showing the originals).



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The left alignment with the edge, or any other element, should be set in relation to the letter F in “Foundation” (the letter J and the symbol extend partially beyond the left edge). The bottom alignment should be set in relation to the baseline of “Barcelona”.

Symbol and logo originals



Logo in one line

Full-colour version

For use against a white background only:

Fundació Joan Miró ✱  Barcelona

One-colour version

For use against a black or dark colour background:

Fundació Joan Miró ✱  Barcelona

One-colour reversed version

For use against a black or dark colour background:

Fundació Joan Miró ✱  Barcelona

Logo in two lines

Full-colour version

For use against a white background only:



One-colour version

For use against a black or dark colour background:



One-colour reversed version

For use against a black or dark colour background:



Logo in four lines

Full-colour version

For use against a white background only:

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Barcelona

One-colour version

For use against a black or dark colour background:

**Fundació
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Barcelona

One-colour reversed version

For use against a black or dark colour background:

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